



**FIRST-EVER  
ISSUE!**

Here you'll find a carefully curated collection of distinctively delicious discoveries, exclusively available in our stores. These one-of-a-kind finds are sure to expand your horizons. We're unburying an ever-expanding array of culinary curiosities and the tastiest treasures this world has to offer. You'll discover **Treasure EmporiYum** wonders throughout the store, marked with an **X** to make them easy to find. In this case, **X truly hits the spot!**

## PRIVATE SELECTION® IMPORTED EUROPEAN ARTISAN STONE FIRED PIZZAS

**The proof is in the proofing!**

Great pizza is built on great crust. That's why our imported crust is proofed for 24 hours to create **authentic, old-world flavor and texture**. And for a truly unforgettable bite, we know sourdough is the way to go. Taking nothing for *granite*, we bake our crust to crispy perfection on intensely hot, white granite stones. Then comes the top-notch toppings. Our **Calabrese Salami & Marinated Peppers** pizza marries the subtle spice of Calabrese salami with intensely sweet and tangy red peppers, Grana Padano cheese and arugula pesto for a pie with endless zesto. Tender grilled mushrooms, a rich Grana Padano cream sauce and the earthy flavors of truffle oil in our **Grilled Mushroom & Truffle Oil** pizza are bound to make it a forager's favorite. Enjoy these, or any of our other outstanding offerings...we promise they're all a-round great pizzas!



## PRIVATE SELECTION® CRAFT SODAS (Soda) **pop** art.

Like beautifully blended colors on canvas, **Private Selection® Craft Sodas** vibrantly meld old-world ingenuity with creativity. Our **Bourbon Barrel Cola** blends natural bourbon flavor with caramelly cola and real cane sugar to create a colossal cola with a crisp finish. **Creamy Ginger Root Beer** delivers just the right flourish of creamy ginger coupled with real cane sugar for a soda you're sure to root for. Although it takes an artist, there's some science to it as well. I guess you could say this is where art meets *fizzics*.





## HEMISFARES UNFILTERED SICILIAN EXTRA VIRGIN OLIVE OIL

Share our **unfiltered** enthusiasm for this Italian masterpiece!

**HemisFares Find No. 48** truly is one-of-a-kind. Our Castelvetro olive olives have been grown and harvested by the same family for over a century. **Cold-pressed to impress** within 8 hours of harvest, one could say this award-winning, rich and robust oil is perfect for dipping, cooking, finishing or sipping. One could also say it's simply *delizioso!*



## HEMISFARES SPANISH CORNICABRA EXTRA VIRGIN OLIVE OIL

Seriously spectacular Spanish olive oil...olé!

Spanish Cornicabra hails from the Senorio de Valdepusa estate, dating back to 13th-century medieval times. This is where **HemisFares Find No. 24** is harvested, from century-old Cornicabra olive trees. **Long-lasting flavor** and a lush, fresh artichoke aroma set this oil apart from the rest. It perfectly pairs with fresh bread, fish, soup, salads, sauces and vegetables of any kind. No matter how you choose to use it, this magic elixir will make you say "AbraCornicabra!"



## PRIVATE SELECTION® WILD CAUGHT ANTARCTIC ARGENTINEAN RED SHRIMP

The **crustacean** sensation sweeping the nation!

Wild-caught in the Antarctic waters off the southern tip of Argentina, these brilliant red shrimp deliver enormous flavor. More precisely, they're rolling in succulent, buttery lobster taste and texture. And no need for lobster crackers...these seafood sensations are easy to peel! Use them instead of your (previous) favorite shrimp, or in just about any seafood recipe. These small wonders are head and shoulders above the rest!





## PRIVATE SELECTION® SMALL BATCH MAC & CHEESE SAUCES

They're the **mac daddy!**

Artisanal macaroni and cheese can now be yours to enjoy in a snap (of a jar lid). We use real cream, cheese and butter as our base, then boost the flavors with an amazing array of gourmet ingredients. Our sauces are crafted in small batches to deliver big flavor! Tantalize your taste buds with **Truffle & Aged Cheddar**, **Roasted Poblano & Aged Cheddar**, **Roasted Onion, Thyme & Gruyere**, and **Bacon & Aged Cheddar**. Pour it over your favorite **Private Selection® Bronze-Cut Italian Pasta**...just imagine the pastabilities!



## PRIVATE SELECTION® BRONZE CUT ITALIAN PASTA

A **bronze cut** above...

Imported from the Emilia Romagna region of Italy, our **Private Selection®** pastas are made with (*durum roll please...*) golden amber durum wheat semolina. They're slow-dried to deliver fabulous flavor, golden color, and of course, texture to really grab hold of some sauce. Just find the shape that fits your fancy and get cooking. Give our **trottole**, a.k.a. "spinning tops," a whirl. Their thick tops soak up some serious sauce and give a great bite. Our **cavatappi**, or corkscrews, scoop up more savory flavor with every swirl. And you'll fall in love with our **farfalle**...Italian for butterfly! Skip the spaghetti and *spread your wings* with this one if you're interested in serving pasta with rich tomato or cream sauce. Or why not come out of your culinary shell with **toffete**? These small shells allow for big flavor when mixed with vegetable and meat sauces, or melted cheese. We say try them all because life is better with lotsa pasta!







## PRIVATE SELECTION® AVOCADO OIL

This oil “**haas**” everything you’re looking for!

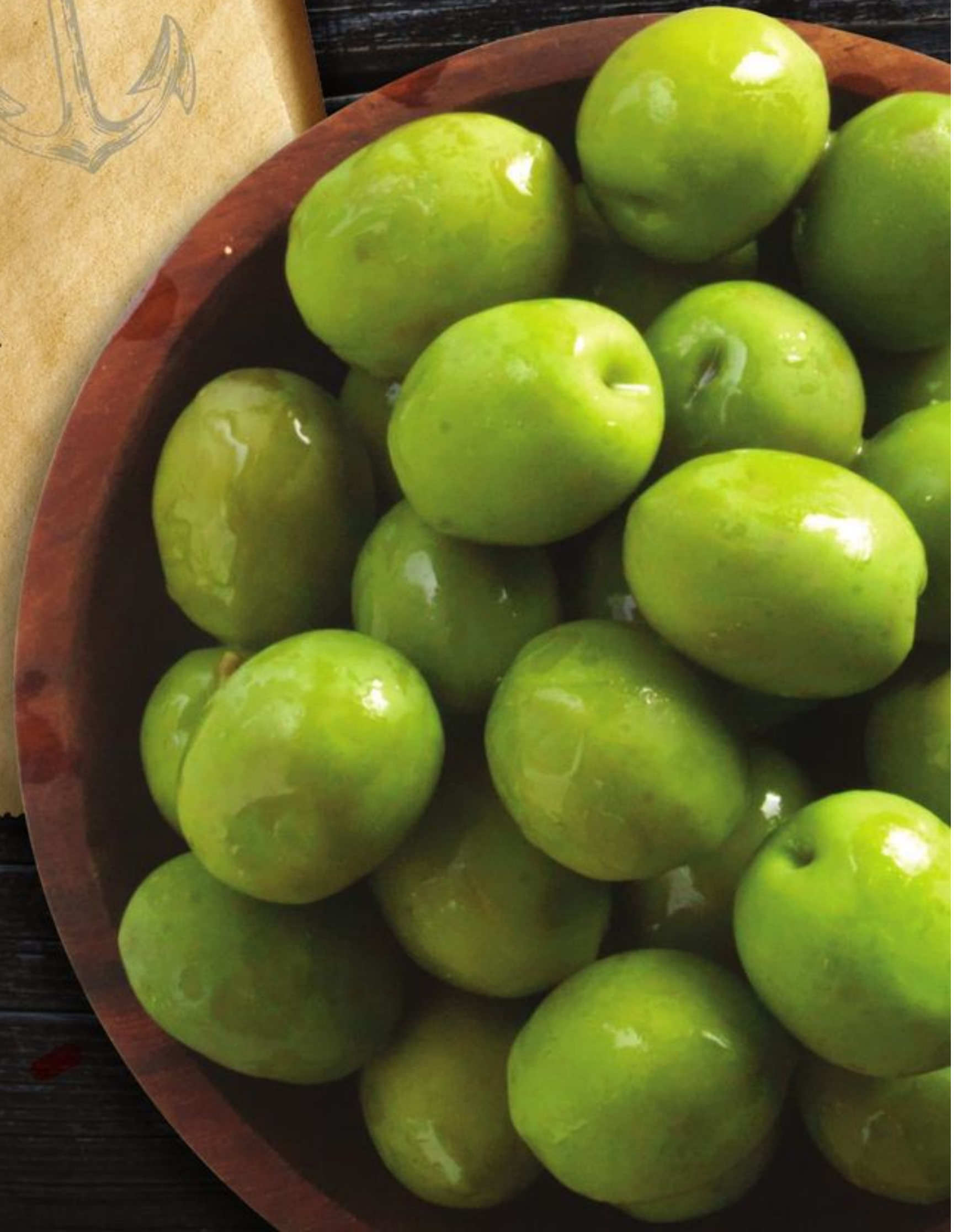
Fabulous flavor? *Check!* A heaping helping of health benefits? *Check!* A high flash point to make it a cook’s new go to? *Check!* With its mild, buttery flavor followed by a hint of nuttiness, **Private Selection® Avocado Oil** is just right for what you’re cooking. An astoundingly high smoke point makes it right for how you’re cooking. And an amazing arsenal of health benefits make it right for whomever you’re cooking for. **Private Selection® Avocado Oil** is cold-pressed to impress and really delivers everything from “flava” to omega!



## HEMISFARES CASTELVETRANO OLIVES

The **meatiest** olives in the Mediterranean!

**HemisFares Finds No. 45** and **No. 46** are Nocellara del Belice olives from Castelvetro in Sicily. Available pitted or whole, whichever you want in your bowl. As is the case with our Unfiltered Sicilian Extra Virgin Olive Oil - these olives have been grown and harvested by the same family for over a century. Highly coveted for their bright green hue, buttery flesh and complex, fruity flavor, **HemisFares Castelvetro Olives** make the others green with envy.





## PRIVATE SELECTION® MACARONS

### Lip “smacarons”!

Macarons were made popular in France during the Renaissance, and they're definitely experiencing a bit of a renaissance themselves these days. **Private Selection® Macarons** are made in traditional French style and come in a cornucopia of flavors and colors, from traditional to extraordinary. Try chai, cranberry, green tea lavender, chocolate fudge, passion fruit, raspberry, coffee, vanilla and pistachio. Our artisanal almond meringues are made with *whole butter and cream*, and our flavorful cream fillings are a dream. Each confection is perfection!



## PRIVATE SELECTION® BROWN BUTTER BOURBON TRUFFLE ICE CREAM

### Make it a *double...scoop!*

Let's dip deeper into **Private Selection® Brown Butter Bourbon Truffle Ice Cream**. We start with real cream, milk and sugar...and the rest of the ingredients intermingle to create this over-the-top creamy confection. **Every spoonful ensures *high spirits***, from the layers of real bourbon and whiskey truffles to the folds of sweet, gooey sea salt caramel. Trust us when we say, you will yearn for what Private Selection® churns!

## SIMPLE TRUTH ORGANIC® COCONUT WATER

### It's not actually a nut; *isn't that nuts!?*

At Simple Truth®, we travel to the ends of the earth to bring simple to you. In the case of **Simple Truth Organic® Coconut Water**, that travel took us to the Philippines. The minerals in the volcanic soil and the salty ocean air make the perfect climate for growing what the locals call “The Tree of Life.” Our **organic, fair trade** coconut water significantly elevates the lives of farmers, their families and their communities - and we believe it'll elevate yours as well. Right after we crack open the coconut, we seal the water in our signature **Simple Truth®** packages. We also offer amazingly delectable chocolate, mango and pineapple options, all with no sugar added. These delicious drinks really revitalize, and put the fresh in refreshing!



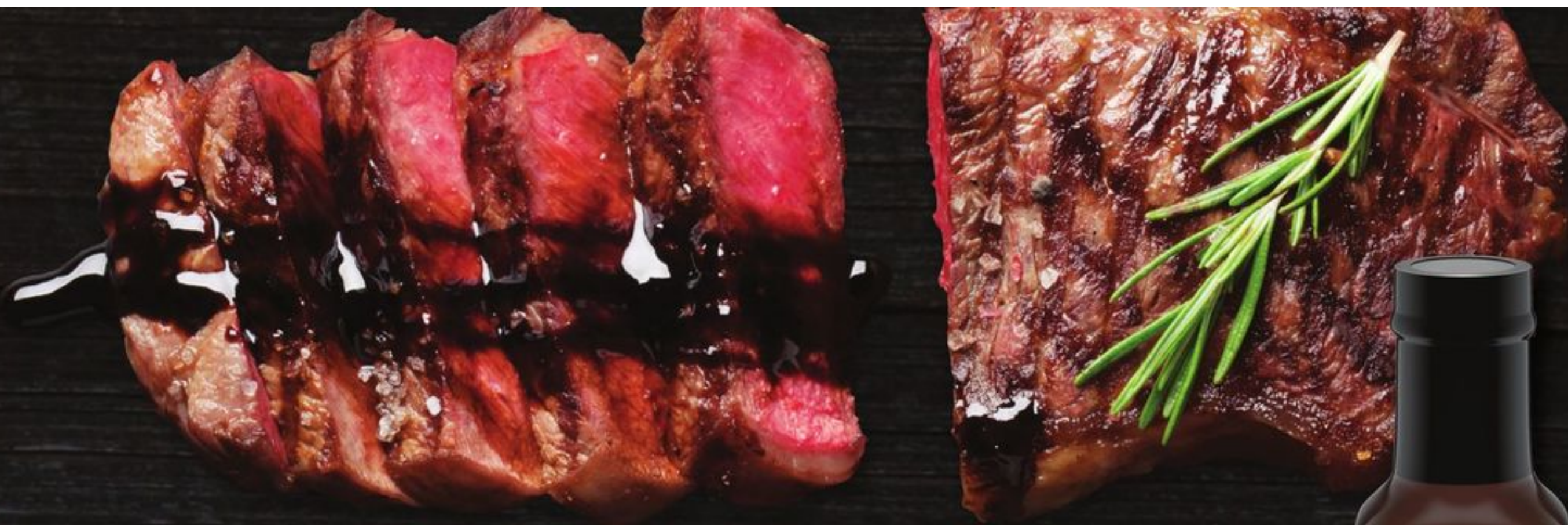
## SIMPLE TRUTH ORGANIC® SPARKLING COCONUT WATER

### Crack open a *cocanut!*

The goodness of slightly sweet coconut water meets a bubbly boost of seltzer with **Simple Truth Organic® Sparkling Coconut Water**. We're not sure what *sparks* our excitement more...the crisp, refreshing taste with not-from-concentrate fruit juice, or the fact that it's **non-GMO** and **Fair Trade Certified™**. And while we never add sugar or artificial colors, flavors or preservatives, we've absolutely added flavors like lip-smacking watermelon and mango. It's like a tropical hydration vacation!







## PRIVATE SELECTION® ALCOHOL INFUSED STEAK SAUCES

Raiding the bar helped us **raise the bar** for steak sauce!

When steaks are the center of the plate, they're also the center of attention. That said, we hadn't found a sauce worthy of our quality cuts. We drew inspiration from some of our favorite beverages to small batch-craft these *sauced* sauces. Our **Barrel Aged Bourbon & Balsamic Steak Sauce**, with its sweet and smoky oak-aged flavor, is the perfect complex complement to almost anything – from ribeyes to fries. And our **Cabernet & Roasted Garlic Steak Sauce** is rich and bold with a fruity oak-aged flavor you'll savor. Try them both and we think you'll agree...they really *raise the steaks*!



## PRIVATE SELECTION® SPIRIT INFUSED BBQ SAUCES

These spirit-infused BBQ sauces are sure to lift your **spirits**!

For a truly top-shelf barbecuing experience, our small batch, spirit-infused BBQ Sauces must be in the mix. **Private Selection® Barrel Aged Kentucky Bourbon Craft BBQ Sauce** is a heady mix of sweet and tangy, with oaky bourbon notes. No wonder barrel-aged is all the rage. Our **Hot Huli-Huli & Rum Craft BBQ Sauce** brings the heat and the sweet. This Hawaiian-inspired barbecue sauce blends sweet pineapple with some seriously spicy peppers and deliciously dark rum. Not for the faint of heart, our Huli-Huli will make you say *huli mole*!

## PRIVATE SELECTION® CRAFT BEER BBQ SAUCES

Say cheers to **beerbecue** sauce!

This line of craft beer-infused, small batch-crafted BBQ sauces is sure to be the life of any party. Our **Red Lager & Roasted Tomato BBQ Sauce** delivers a sweet, savory punch that's anything but pint-sized. The **Dark Ale & Chipotle Pepper BBQ Sauce** features hints of smoky chipotle and blackstrap molasses. And the hoppy, mustardy, twangy trio in our **Pale Ale & Mustard BBQ sauce** is sure to cure what *ales* you. Whichever one you choose, what we've brewed will **brighten your mood**!







## KROGER KETTLE COOKED NASHVILLE STYLE HOT CHICKEN POTATO CHIPS

**Taste the phenom-nom-nom...unless you're chicken.**

Experience the fiery flavors of fabulous fried chicken slathered in Nashville hot seasoning. The flavor is so genuine, you'd swear there's chicken in there. In fact, it's fresh-cut potatoes, **kettle-cooked to crispy perfection**, then finished with that spicy, smoky Music City flavor. So, put the kettle to the metal and get some this **HOT** second!

## KROGER PRIME RIB AND HORSERADISH POTATO CHIPS

**Chips that taste like dinner...it's prime time you tried 'em!**

There's a great reason for those long lines at the prime rib carving station...it's a sensationally savory delight. And when that deliciously roasted prime meat is topped with horseradish sauce, it's a combination that's *truly a cut above*. We set out to make waves when we brought these flavors to life on our wonderfully wavy potato chips. We think you'll agree that this champion chip has carved out a wholly unique space in the smorgasbord of snacking options. **Try our buffet of flavor today!**



## PRIVATE SELECTION® HEIRLOOM VINE-RIPENED TOMATO SAUCE

**Our most prized family heirloom...**

You say heirloom tomato, we say unique color, texture and flavor! Passed down from generation to generation, and staying true to its bold flavor, we've *heard it through the tomato vine* that heirloom tomatoes are having a moment. They're on just about every need-a-reservation-a-month-ahead restaurant menu, and they're making their debut in our Private Selection® Pasta Sauces...**talk about juicy news.** Private Selection® Heirloom Vine-Ripened Tomato Sauce proves that you can teach an old-world tomato new tricks!



## PRIVATE SELECTION® CREAMY ROSÉ TOMATO & CREAM SAUCE

**Stop and eat the rosé!**

This delicate cream sauce gives new meaning to the term *wine and dine*. Made with bright and refreshing rosé, tomatoes, butter, Romano cheese and garlic, you'll experience **tantalizing, robust flavor** with every pour. Get ready to *crush* pasta night!







## PRIVATE SELECTION® 24 HOUR MARINATED JERKY

A seriously **savory** stampede.

Have you *herd* about this flavorful foursome? If not, you're in for a treat made from quality cuts of meat. You'd think making the most delicious and desirable jerky in the land would be tough...but it's actually *amazingly* tender! Our beef jerky comes in a wide array of flavors, such as **Carne Asada, Honey Harissa BBQ Bacon and Kalbi-B-Que**, a unique twist on Korean BBQ. There's a unique variety for your every mood. And they're all 24-hour marinated for a flavor that lasts days!



## PRIVATE SELECTION® GLOBAL INSPIRED APPETIZERS

Our hand-held appetizers hold **all the flavor** you can handle.

**Private Selection® Global Inspired Appetizers** bring flavor favorites from around the globe to a freezer near you. Among our amazing array, you'll find Mediterranean-inspired **Feta & Sundried Tomato Buttons**. Flaky phyllo pastries filled with a blend of feta, cream cheese, ricotta and sundried tomatoes creates an app that will make you say *opa!* Our **Butter Chicken Spring Rolls** give an Indian classic a Chinese twist. Savory chicken and vegetables in a creamy, buttery tomato sauce rolled into a crispy wrapper...that's **Delhicious!**



## PRIVATE SELECTION® SMALL BATCH CRAFTED NUTS

You'd have to be **nuts** not to love 'em!

These tree-grown treats are simply irresistible! We start with top-quality nuts, then give 'em an infusion of flavor you'll savor. **Private Selection® Madagascar Vanilla & Honey Almonds** are coated in sensational flavors that make this treat truly tantalizing. Our **Kettle Cooked Sea Salt Caramel Cashews** have a sweet caramel glaze that'll make you want to graze. The kettle-cooked caramelization creates a tempting textural sensation. Are they really as amazing as that sounds? They're small batch, so 'natch!