

Academy[®]
SPORTS+OUTDOORS

HUNTING 2020

FALL TRADITIONS



REALTREE[®]

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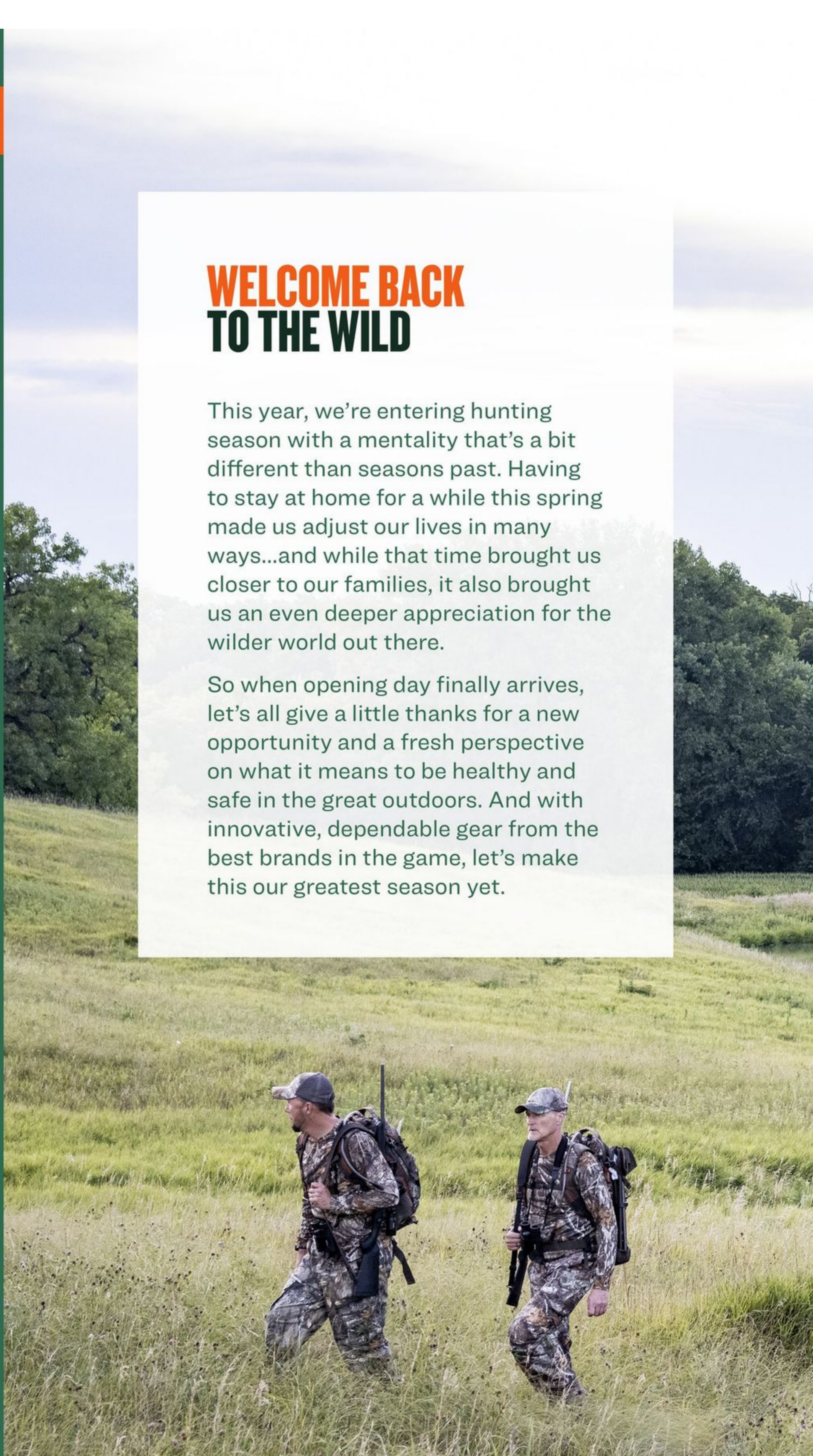
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NEW CAMO
ONLY AT ACADEMY

WELCOME BACK TO THE WILD

This year, we're entering hunting season with a mentality that's a bit different than seasons past. Having to stay at home for a while this spring made us adjust our lives in many ways...and while that time brought us closer to our families, it also brought us an even deeper appreciation for the wilder world out there.

So when opening day finally arrives, let's all give a little thanks for a new opportunity and a fresh perspective on what it means to be healthy and safe in the great outdoors. And with innovative, dependable gear from the best brands in the game, let's make this our greatest season yet.



LEARN FROM THE PROS



MIKE STROFF
Savage Outdoors



JEFF DANKER
BuckVentures



DANIEL MCVAY
BuckVentures

HOW HAS PREPPING FOR YOUR SEASON EVOLVED WITH EXPERIENCE?

“It seems like our prepping never ends...we start earlier and earlier each year getting our hunting areas prepped.”

“The more you learn, the more successful you’ll be. I try to listen, read, and be around experts.”

“I’ve learned to plan more. There can be so much prep work, but you create more work if you don’t plan!”

HOW HAS TECHNOLOGY CHANGED THE WAY YOU PREP?

“Technology has changed hunting a lot! Trail cams send pictures to your phone and new equipment cuts our work time in half.”

“Technology has made us more successful. We know every deer on our farm without pressuring them. But don’t take shortcuts – remember, hard work is key.”

“The new trail cameras have eliminated so much scout time. Instead of glassing and watching for hours, the cameras do that for you.”

WHAT ADVICE WOULD YOU NOW GO BACK & GIVE YOURSELF WHEN YOU WERE STARTING OUT?

“Spend more time studying what deer are doing to reduce the number of sets you need. Be patient, and only hunt when conditions are right.”

“My advice would be to start earlier. Just because the calendar says it’s not open, it doesn’t mean there isn’t work to be done.”

“Slow down and let the hunt come to you. You can’t make wild animals do what you want. Learn from your mistakes.”

4 | CELLULAR GAME CAMERAS

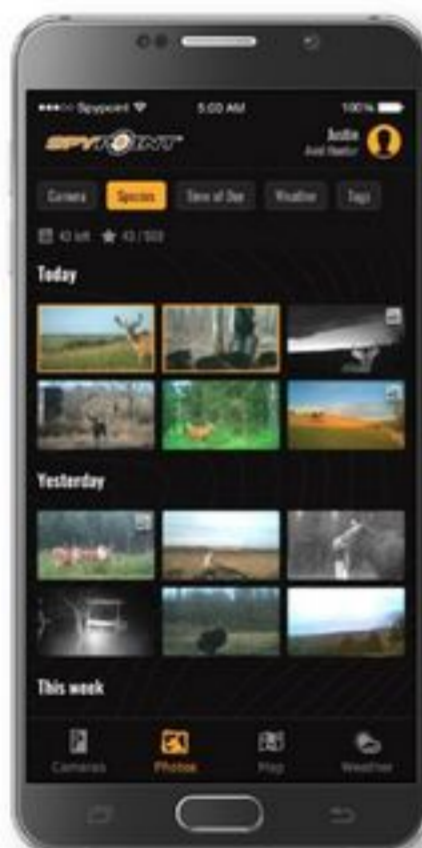
Always at hand

The SPYPOINT App is your hub for managing your SPYPOINT devices and information. The SPYPOINT App is available as a free download on either the iTunes or Google Play store, and the app requires no subscription or monthly minimum fee.

Choose from a wide range of plans

Unlimited photos start at only \$10 a month annually.

Visit academy.com for details on the full data plan.



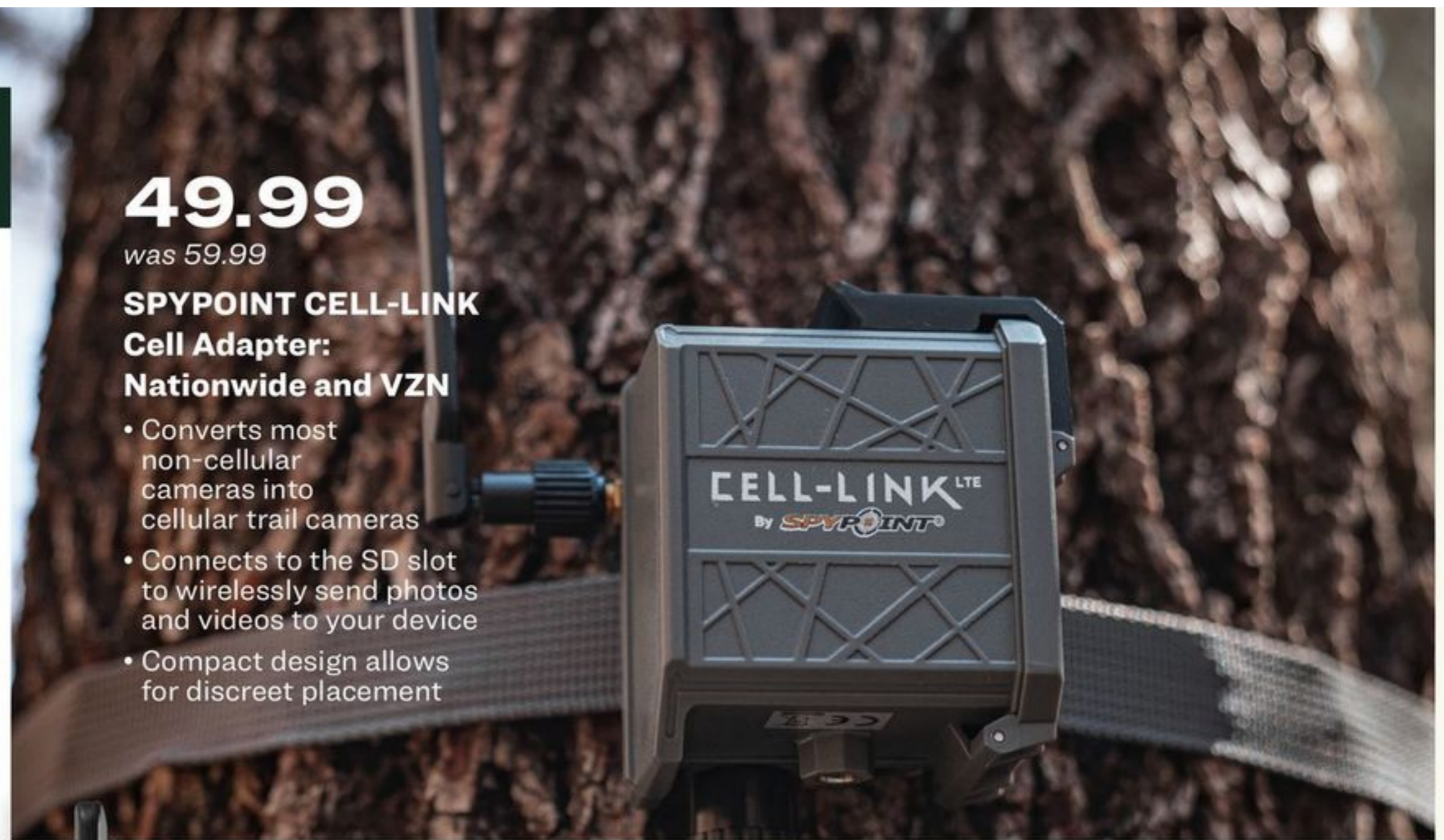
Selection varies by store.

49.99

was 59.99

SPYPOINT CELL-LINK Cell Adapter: Nationwide and VZN

- Converts most non-cellular cameras into cellular trail cameras
- Connects to the SD slot to wirelessly send photos and videos to your device
- Compact design allows for discreet placement



SPYPOINT

SPYPOINT



99.99

was 149.99

SPYPOINT LINK-MICRO-LTE Cellular Trail Camera: Nationwide or VZN

- 10MP
- Trigger speed: 0.5 seconds
- Range: 80'
- LTE photo transmission communicates with your wireless device

179.99

was 199.99

SPYPOINT LINK-MICRO-S Cellular Trail Camera: Nationwide or VZN

- 10MP
- Trigger speed: 0.5 seconds
- Range: 80'
- Integrated solar panel with rechargeable lithium battery pack

HOW CELLULAR TECHNOLOGY IS CHANGING THE HUNT

Cellular technology is a major revolution in game tracking. Having constant connectivity to your cameras leads to less pressure on your

spots because you don't spend as much time coming and going. It takes less effort to check your cards, which means you won't travel to the lease as often and can spend time with your family instead. Accessing consistent information on changing deer habits will also help you refine your strategy – it no longer takes days to learn if a new buck has hit your property or if the deer go nocturnal.

199.99

Browning Defender WL Pro Scout

Cellular Trail Camera:

AT&T or Verizon

- 18MP
- Trigger speed: 0.22 seconds
- Range: 80'

“Trail cameras literally create time for me. I can be scouting 24/7 while I'm doing work or spending time with my family.” - Jeff Danker



BROWNING



FREE CURBSIDE PICKUP
ON ACADEMY.COM ORDERS

A WHOLE NEW VIEW

High-tech game cameras bring new levels of strategy to your hunt.

119.99

Moultrie XV6000 or XA6000 Cellular Game Camera: AT&T or Verizon

- 16MP
- Trigger speed: 0.9 seconds
- Range: 70'
- Long-range 850-nanometer infrared and LED/24 flash technologies



SHOP ACADEMY.COM FOR OUR FULL SELECTION OF TRAIL CAMERAS

EXPERT ADVICE

HOW TO POSITION YOUR GAME CAMERA



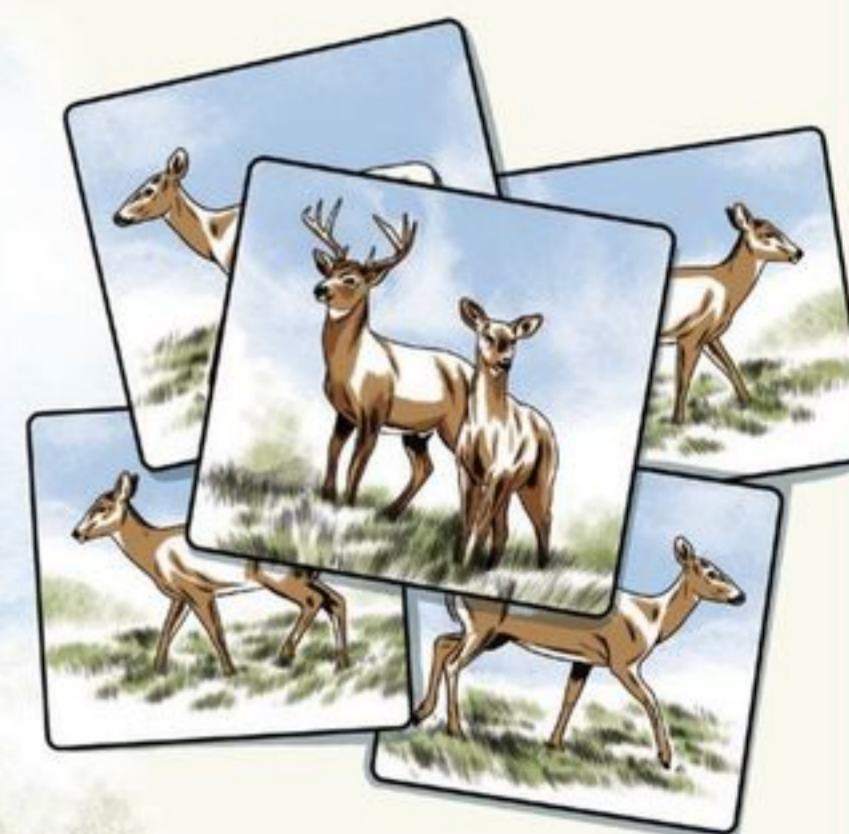
Find a tree next to a trail or open area that you want to scout.
TIP: Use a t-post if a tree is not available



Hang the cameras a little higher than you normally would think and wedge a stick in the top to angle them down.



Minimize sun flare and ensure crisp golden-hour pictures by pointing cameras north/south.



Shoot in burst mode so you don't miss bucks trailing does during the camera recovery period.

MUDDY

99.99

was 109.99

**Muddy Manifest Cellular Trail Camera:
AT&T or Verizon**

- 16MP
- Trigger speed: less than 1 second
- Range: 80'



SHOP ACADEMY.COM FOR OUR FULL SELECTION OF GAME CAMERAS

STEALTH CAM
Digital Scouting Cameras

159.99

**Stealth Cam Fusion Cellular Camera:
AT&T or VZN**

- 26MP
- Trigger speed: 0.8 seconds
- Range: 80'



Selection varies by store.

ONLY AT ACADEMY



GAME WINNER®

FEED YOUR PASSION

Draw in the deer using only the best.

399.99

Game Winner 320-lb. No-Hassle Feeder



NEW



Fill height:
43.5"

12V motor
and solar
panel charger
included

Plate-style
varmint
protection

Holds
approximately
320 lb. of deer
corn

Programmable
timer

3-minute easy
setup, no tools
required

**VISIT ACADEMY.COM
FOR TIPS AND DETAILS ON
EASY ASSEMBLY**



6.99
**Academy
Deer Corn**
• 40 lb.



9.99
**Willdgame
Innovations
Acorn Rage**
• 5 lb.

Selection varies by store.



EXPERT ADVICE

HOW TO CHOOSE A FEEDER

Spin Feeders

These feeders work on timers, which means they can be more easily hunted over. Because you can know when deer will be there, you can better plan your access times to not spook them.

Gravity Feeders

Big bucks love these feeders and will eat from them all day. Use them often to prospect new areas of a property and to get inventory on the bucks.

You can use both types of feeders on your property to help hold deer year-round. They'll give you options and time to get set up without spooking the deer.

BARREL FEEDERS

79.99

**Game Winner Molded Barrel
200-lb. Feeder**

- Solar panel ready
- Holds approximately 200 lb. of deer corn



SILO FEEDERS

169.99

**Game Winner 200-lb.
Mini Silo VP Feeder**

- Square-tubing legs with feet and chains
- Programmable timer
- Holds approximately 200 lb. of deer corn



199.99

**Game Winner 300-lb.
Silo VP Feeder**

- Square-tubing legs with feet and chains
- Programmable timer
- Holds approximately 300 lb. of deer corn



ONLY AT ACADEMY



CUBE FEEDERS

299.99

**Game Winner 325-lb.
Cube VP Feeder**

- Low hopper height and low-feed window
- Programmable timer
- Enclosed motor and spinner plate to protect against varmints
- Holds approximately 325 lb. of deer corn



349.99

**Game Winner 600-lb.
Cube VP Deer Feeder**

- Low hopper height and low-feed window
- Programmable timer
- Enclosed motor and spinner plate to protect against varmints
- Holds approximately 600 lb. of deer corn



449.99

**Game Winner 720-lb.
No Hassle Feeder**

- Low hopper height for easy filling
- 12V motor and solar panel
- Plate-style varmint protection
- 3-minute easy setup, no tools required
- Holds approximately 720 lb. of deer corn



FREE CURBSIDE PICKUP
ON ACADEMY.COM ORDERS

STANDS FOR EVERY SETUP

Multiple stands and access points help you make the most of your spot, no matter the wind conditions.

CLIMBING STANDS

169.99

Summit Viper Steel Climbing Treestand

- Steel frame construction
- Weight: 29 lb.
- 300-lb. weight capacity



269.99

Summit Viper SD Climbing Treestand

- Aluminum frame with Dead Metal Sound Deadening technology
- QuickDraw cable retention system
- Weight: 20 lb.
- 300-lb. weight capacity



319.99

Summit Goliath SD Climbing Treestand

- Aluminum frame with Dead Metal Sound Deadening technology
- QuickDraw cable retention system
- Weight: 21 lb.
- 350-lb. weight capacity



SHOP ACADEMY.COM FOR MORE STANDS AND SAFETY EQUIPMENT

LADDER STANDS

109.99

Big Game Guardian XLT 2-Man Ladder Stand

- Product height: 18'
- Weight: 53 lb.
- 500-lb. weight capacity
- Padded flip-back shooting rail



139.99

Game Winner Double Up 2-Man Ladder Stand

- Welded steel frame with a nonreflective, matte finish for durability
- Adjustable padded shooting rail
- 2 points of contact against tree
- Gear shelf and accessory hooks



219.99

Game Winner Platform 2-Man Ladder Stand

- Nylon mesh bench style flip-up seat
- Large 40" x 27" full platform
- 18' to the adjustable shooting rail
- 2 points of contact against tree
- 2 side accessory shelves with cup holders



TRIPOD STANDS

169.99

Game Winner 10' Tripod Hunting Stand

- 360° nylon mesh swivel seat
- Product height: 10' to seat
- Weight: 97 lb.
- 300-lb. weight capacity
- Accessory kit available



299.99

Game Winner Quad Pod 2.0 Hunting Stand

- 360° height-adjustable padded shooting rail flips up for bowhunting
- 360° 2-person nylon mesh swivel seat
- Product height: 10' to seat
- Weight: 200 lb.
- 500-lb. weight capacity
- Accessory kit available



HIDE AND SEE

Stealth is the name of the game. Get to the blind without the deer knowing... while having maximum visibility from inside.

ONLY AT ACADEMY

149.99

Game Winner Stealth View HUB Blind

- Accommodates up to two hunters
- One-way mesh allows hunter to look out but not be seen
- Low-drop windows for bow hunters or youth
- Dimensions: 60" x 60"
- Horizontal low-drop windows for archers and youth hunters

GAME WINNER

NEW



139.99

Ameristep Care Taker Ground Blind with Floor

- Accommodates up to 3 hunters
- Shoot-through mesh windows and gun port
- Durashell Plus fabric
- Dimensions: 69" x 69"



129.99

Ameristep Brickhouse Blind

- Accommodates up to 3 hunters
- Shoot-through mesh windows
- Durashell Plus fabric
- Dimensions: 59" x 59"



Selection varies by store.



99.99

Game Winner Bushwacker 2.0 HUB Blind

- Accommodates up to 2 hunters
- Horizontal low-drop windows for archers and youth hunters
- Dimensions: 56" x 56"



69.99

Game Winner SS Pop-Up Blind

- Accommodates up to 2 hunters
- Mesh windows
- Dimensions: 64" x 64"



NEW

79.99 Game Winner Deluxe Blind Chair

- Quiet swivel action
- Collapsible with carry strap for easy portability



64.99 Game Winner Pop-Up Blind Chair

- Adjustable mud feet for stability on uneven ground
- 3" adjustable seat height



19.99 Game Winner Big Boy Hunting Stool

- Made with a sturdy metal frame and a fabric seat and backrest
- Zippered pouch
- 350-lb. capacity



16.99 Game Winner Realtree Xtra® Blind Chair

- Powder-coated steel tube frame

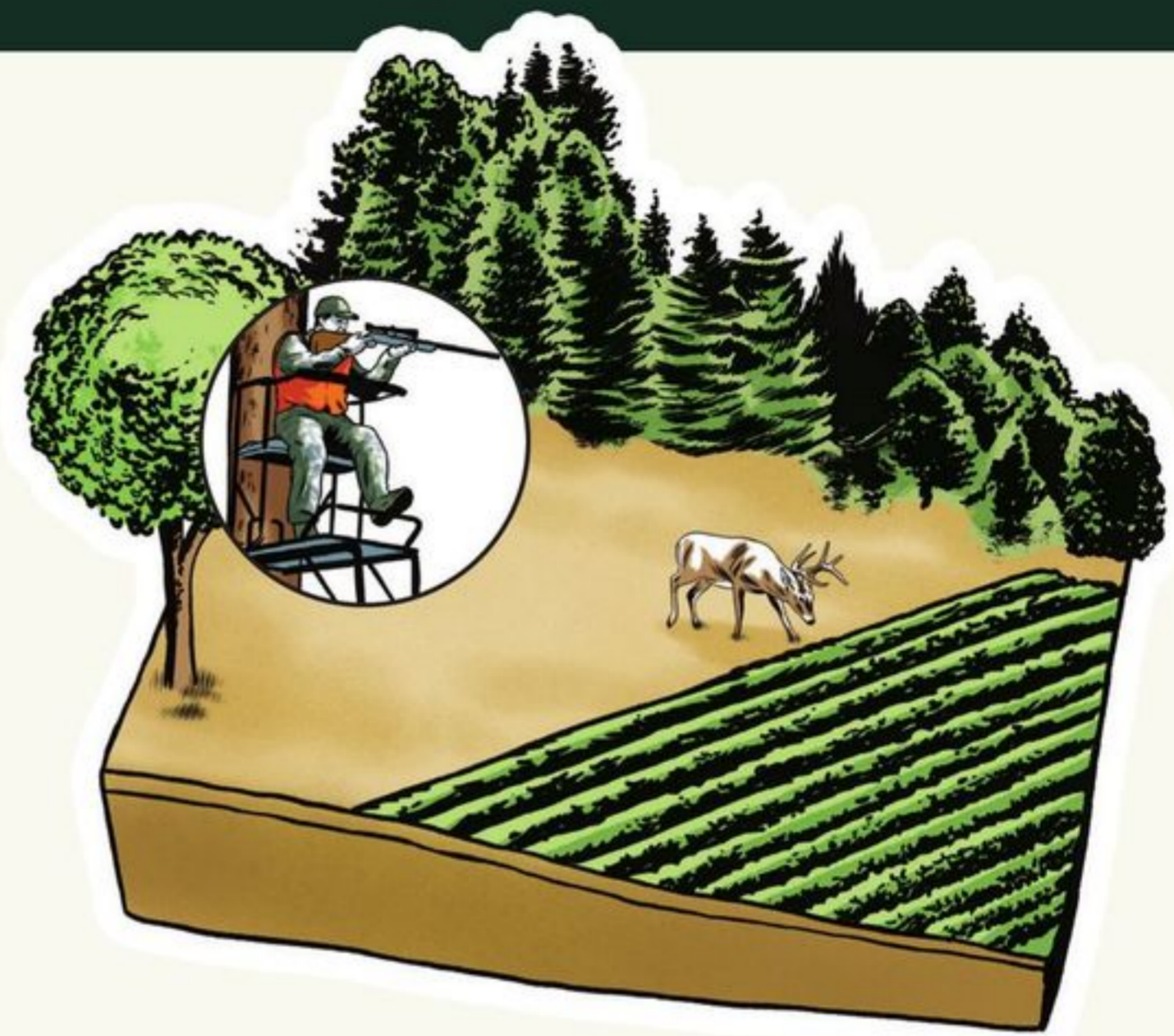


OPENIN

SMART STRATEGIES FOR YOUR



- 1 Identify hot spots with early scouting.**
- In the summer, use a small gravity feeder (where legal) or dump test piles near travel corridors, routes, and pinch points.
 - Make sure you have a camera on that spot, preferably cellular.
 - Once you've locked in on routes, set up a feeder to reinforce that route and use a camera to pattern your buck.



- 2 Scout your buck from a distance.**
- Use morning as a chance to dial in your evening setup.
 - Observe your buck well away from the food source and track his entry point into cover.
 - Set up a stand downwind of that entry point and catch him on his way out for his evening meal.

PACKING YOUR BAG

Few things are more important to your hunt than having the right gear. That sounds obvious to say, but most seasoned hunters know the pain of getting all the way out to their spot and then realizing something's missing. Take note of the checklist below – we always find it helpful to have a written-out list that you can physically mark off as you pack your gear.

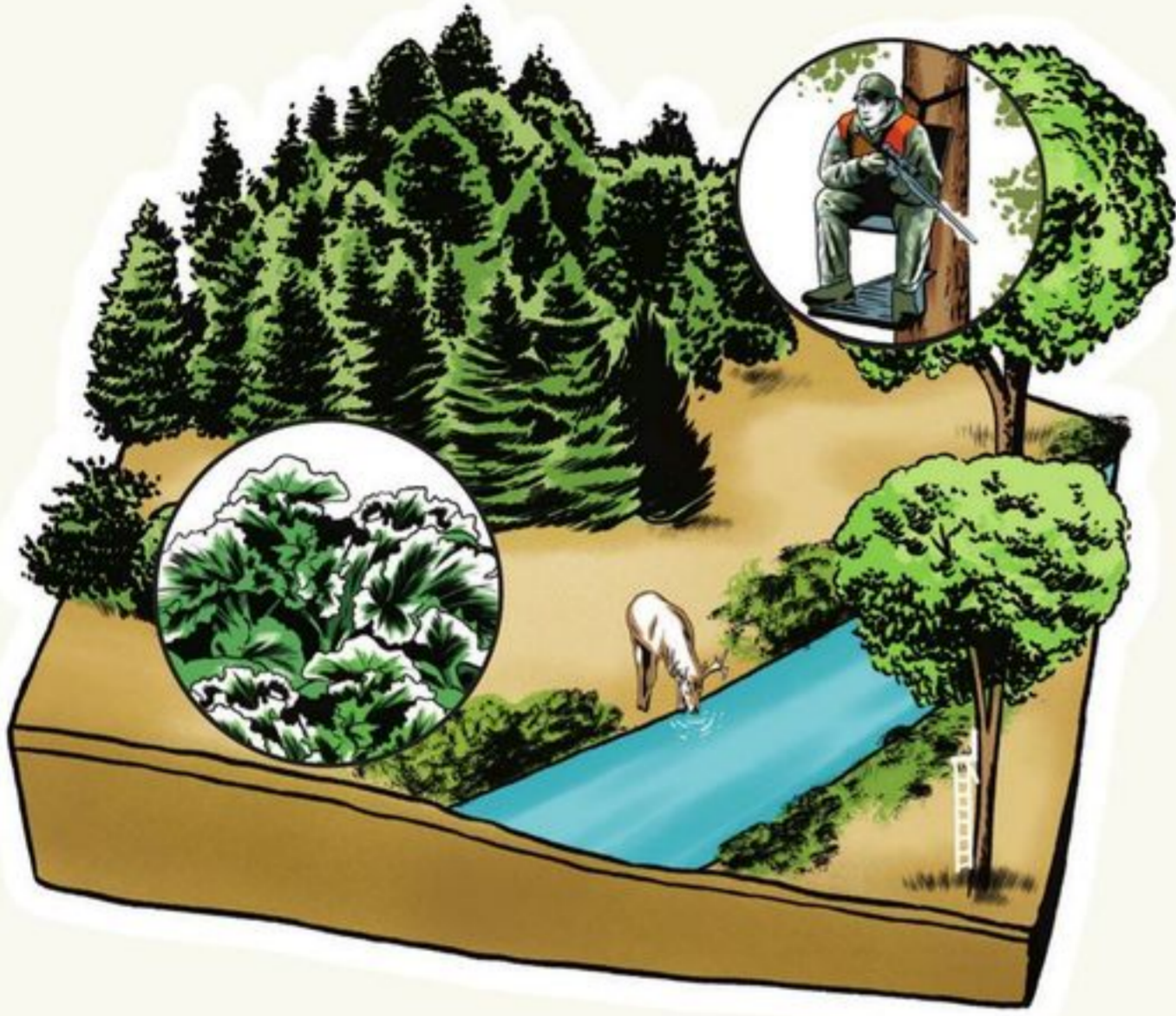
STAND GEAR LIST

- EZ Hanger
- Binos and rangefinder
- Treestand harness
- Wind checker
- Pull-up rope
- Water bottle
- Knife
- Archery release or extra ammo
- Headlamp



HUNTING DAY

BEST HUNTING SEASON YET



3

Hunt water while the weather is warm.

- Warm weather early in the season will put a premium on getting a drink.
- Maximize water by planting forage around the edges, giving deer a reason to hang out there.
- Hang multiple stands so you can avoid bumping deer off their main food source and keep yourself downwind of them.



4

Have a plan and stick to it.

- Mark your route into your stand with reflective tacks or flagging tape so you get in quickly and quietly.
- Get up extra early, plan for all-day comfort, and bring food and water.
- Decide your standard for what to shoot before opening morning – debating in the moment could cost you your best chance of the season.

APPROACHING THE PRE-RUT

The pre-rut provides an opportunity to take a buck while he's still in a routine. Use this time to learn the buck's patterns as he moves between his bedding spot and favorite feeding area – but keep your distance and don't interfere with these spaces. Press hard while the buck is still in a routine and use this opportunity to catch him lazy before his hormones kick in.

HARVESTING DOES EARLY

There are several reasons to harvest does early in the season. By having a reduced number of deer on the property, more food is available during a tough winter. Additionally, tagging does early in the season can take some pressure off and build confidence going into chasing bucks during the rut.



WILDLIFE RESEARCH CENTER
The brand hunters count on®

STARTING AT 2.99



A

7.99

A Dead Down Wind Field Wash Cloths 20-Count



B

9.99

B Dead Down Wind Evolve 3-D+ 24-oz. Field Spray



C

12.99

C Dead Down Wind Laundry Pods 28-Pack



D

4.99

D Dead Down Wind e2 ScentPrevent Antiperspirant



E

24.99

E Dead Down Wind Super Slam 25-Piece Kit



F

6.99

F Dead Down Wind 16-oz. Body Wash and Shampoo

7.99

A Tink's Scent Reel with 10' of Retractable Wick

24.99

B Tink's #69 Doe-In-Rut 4-oz. Buck Lure

12.99

C Tink's Hot Shot #69 Doe-in-Rut 5-oz. Gel Stream

9.99

D Tink's Hot Shot #69 Doe-In-Rut Mist 3-oz.

12.99

E Tink's #1 Doe-P 4-oz. Deer Lure



A



B



C



D



E



269.99

**Barnett
Stalker 380 Crossbow**

- Up to 380 fps
- 16.25" from axle to axle when cocked
- Bottomland camo pattern
- Weight: 6 lb.
- Available in select stores or at academy.com

249.99

**CenterPoint
Sniper Elite Crossbow**

- Up to 370 fps
- Quad limbs with CNC-machined cam system
- Integrated string suppressors dampen vibration
- Weight: 7.9 lb.



299.99

**Bear Archery
X Saga 405 Crossbow**

- Up to 405 fps
- 14" from axle-to-axle when cocked
- Adjustable fore end grip and rear adjustable stock
- Weight: 7.5 lb.



349.99

Centerpoint Amped 415 Crossbow

- Up to 415 fps
- 12" from axle-to-axle when cocked
- Adjustable AR-style butt stock with adjustable cheek comb
- Whisper Silencing System reduces noise and vibration
- Weight: 7.8 lb.



Selection varies by store.

THE BEST BRANDS IN BROADHEADS

MUZZY *G5* *Rage*

39.99

**A RAGE Crossbow X
Broadheads 3-Pack**

49.99

**B RAGE Hypodermic NC 100-gr.
Broadheads 3-Pack**

39.99

**C Muzzy Trocar HBX Crossbow
Broadheads 3-Pack**



34.99

**D Muzzy 3-Blade
Broadheads 6-Pack**

44.99

**E Montec
CS 100-gr. Broadheads 3-Pack**

34.99

**F Montec
G5 100-gr. Broadheads 3-Pack**

HIGH-PRECISION HUNTING

No matter how you hunt, you can find Savage rifles of the perfect caliber and style.

\$50 MAIL-IN REBATE

with purchase of the Axis, Axis II, or Trophy Hunter Rifle
Offer valid 8/6/20 - 9/15/20.



299.99

Price after rebate... 249.99

Savage AXIS XP Rifle

- Capacity: 4
- Scope: 3-9x40 Weaver
- Carbon steel finish
- Multiple calibers available

Selection varies by store.

ONLY AT ACADEMY

429.99

Price after rebate... 379.99

Savage AXIS II XP Stainless Rifle

- Capacity: 4
- Scope: 3-9x40 Bushnell Banner
- Stainless steel barrel
- Adjustable Savage AccuTrigger 2.5-6 lb.
- Multiple calibers available

ONLY AT ACADEMY

449.99

Price after rebate... 399.99

Savage AXIS II XP Veil Flagship Rifle

- Capacity: 4
- Scope: 3-9x40 Bushnell Banner
- Veil Flagship pattern stock
- Bronze Cerakote-finished barrel
- Adjustable Savage AccuTrigger 2.5-6 lb.
- Multiple calibers available



SHOP THOUSANDS MORE FIREARMS ONLINE

+ PICK UP IN-STORE

CHOOSING THE RIGHT CALIBER

243 Win

A very popular low-recoil rifle good for deer-sized animals and smaller

6.5 Creedmoor

A newly popular caliber with light recoil that's excellent at long ranges on deer-sized game

Firearms purchased online are shipped to your local Academy Sports + Outdoors as selected in the checkout process. All firearm purchases require valid U.S. government issued ID and related paperwork. You must meet all other requirements as set forth by applicable Federal, state and local statutes, rules and regulations for firearm purchase.

 THOMPSON/CENTER

299.99

Thompson/Center Compass Utility Rifle

- Capacity: 5
- Button-rifled barrel with 5R rifling
- Multiple calibers available



329.99

Mossberg Patriot Rifle

- Capacity: 5
- Scope: 3-9x40
- LBA adjustable trigger 2-7 lb.
- Multiple calibers available





379.99

Ruger American Rifle

- Capacity: 4
- Ruger Marksman™ adjustable trigger 3-5 lb.
- Power Bedding™ block system positively locates the receiver and free-floats the barrel
- One-piece Picatinny scope base
- Multiple calibers available

 RUGER



429.99

Ruger American Predator Rifle

- Capacity: 4
- Ruger Marksman™ adjustable trigger 3-5 lb.
- 22" tapered, threaded barrel
- Moss green synthetic stock
- One-piece Picatinny scope base
- Power Bedding™ block system positively locates the receiver and free-floats the barrel

 RUGER



Limited to stock on hand. No rain checks.



“Stay focused and serious, and don't let the emotions get to you until after you take that shot.”

- Mike Stroff

270 Win

A flat-shooting, versatile caliber excellent for deer

30-06 SPRG

An all-around caliber good for almost any large game in North America and with many bullet weight and configuration options

308 Win

One of the most popular and versatile calibers, suitable for almost any game in North America



KEEP IT SAFE

10% OFF

ANY GUN SAFE WITH FIREARM PURCHASE

IN-STORE ONLY

BEAR CHEW TOY

✓ COVERED

499.99

Vortex Viper HD 10x50 Binoculars

- Waterproof, fog proof, and shock proof
- XR fully multi-coated
- Roof prism
- HD lens elements
- Locking diopter
- Tripod adaptable

449.99 10x42

VIP MANUFACTURER WARRANTY

QUALITY GUARANTEED

VIP stands for a Very Important Promise to YOU, our customer. We will repair or replace your Vortex product in the event it becomes damaged or defective—at no charge to you.



99.99

Vortex Vanquish 10x26 Reverse Porro Prism Binoculars

- Waterproof, fog proof, and shock proof
- Fully multi-coated
- Porro prism
- Adjustable eyecups
- Rugged rubber armor

94.99 8x26



259.99

Vortex Diamondback HD 12x50 Binoculars

- Waterproof, fog proof, and shock proof
- Fully multi-coated
- Roof prism
- Adjustable eyecups
- Glasspak included
- HD optical system
- Tripod adaptable

149.99 10x28
249.99 10x50



199.99

Vortex Diamondback 3-9x40 Riflescope

- Waterproof and fog proof
- Second focal pane
- XR fully multi-coated lenses
- Shock proof

189.99 2-7x35
199.99 4-12x40



399.99

Vortex Diamondback Tactical 6-24x50 Riflescope

- Waterproof and fog proof
- Second focal pane
- Fully multi-coated lenses
- Shock proof

249.99 4-12x40



379.99

Vortex Diamondback 20-60x60 Angled Spotting Scope

- Waterproof and fog proof
- Porro prism
- XR cully multi-coated
- Tripod adaptable



149.99

Vortex Crossfire 3-9x40 Riflescope

Selection varies by store.



219.99

Vortex Crossfire II 6-18x44 AO Riflescope



299.99

Vortex Crossfire II Hog Hunter 3-12x56 Riflescope

- AR-BDC (MOA) reticle
- Waterproof, fog proof, shock proof
- Fully multi-coated lenses
- Illuminated reticle



79.99

**Bushnell Powerview
10x42 Binoculars**

39.99 16x32



149.99

**Bushnell Prime
10x42 Binoculars**



119.99

**Bushnell Prime
Roof Prism 8x32 Binoculars**



149.99

**Leupold BX-1 McKenzie 10x42
Roof Prism Binoculars**

- Waterproof and fog proof
- Fully multi-coated lenses
- Phase-coated, roof-prism design makes them comfortable and easy to hold, even during periods of prolonged viewing
- Goldring lifetime guarantee



SEE IT ALL

Find high-performance optics for every hunt.



49.99

was: \$119.99
**Bushnell Trophy
3-9x40 Riflescope**



89.99

**Bushnell Banner II
3-9x40 Riflescope**



99.99

**Bushnell Banner II
4-12x40 Riflescope**



199.99

**Leupold VX-Freedom
3-9x40 Rimfire Riflescope**



199.99

**Vortex Impact 1000
Laser Rangefinder**

- Waterproof and fog proof
- Fully multi-coated and tripod adaptable
- Includes HCD, LOS, and scan feature
- Ranges up to 1,000 yd.



299.99

**Vortex Ranger 1800
Laser Rangefinder**

- Waterproof and fog proof
- Fully multi-coated and tripod adaptable
- Includes HCD, LOS, and scan feature
- Ranges up to 1,800 yd.
- Ranges in yards or meters



249.99

**Leupold RX-950 6x
Digital Laser Rangefinder**

- Ranges up to 950 yd. • 6x magnification
- Waterproof and extreme-climate tested
- Delivers exceptionally bright and clear images with a high-contrast LCD display



EXPERT ADVICE

HOW TO CHOOSE BINOCULARS

Selecting the right set of binos depends on the terrain and type of hunting. A smaller, lighter pair with less magnification (like an 8x) is better for wooded areas or most bow hunts. For hunting in open terrain, like food plots or agricultural fields, use 10x or 12x.





\$5 MAIL-IN REBATE

2-box limit.
Offer valid 8/1/20 - 11/30/20.

21.99 - 31.99

Hornady American Whitetail Rifle Ammo

- 20 rd.
- Loaded with the legendary Hornady InterLock® bullets in weights that have been deer hunting favorites for decades, American Whitetail ammunition combines generations of ballistics know-how with modern components and the technology you need to take the buck of a lifetime!
- Made in the USA

	VELOCITY (FPS)	ENERGY (FT. - LB.)
Muzzle	2,820	2,277
100 yd.	2,615	1,959
200 yd.	2,419	1,676
300 yd.	2,232	1,427
400 yd.	2,053	1,207
500 yd.	1,882	1,015

For 6.5 Creedmoor

17.99 - 39.99

Winchester Super-X Power-Point Rifle Ammo

- 20 rd.
- Super-X Power-Point affords deer hunters a bullet with reliable expansion and accuracy with a lead-tipped cup and core bullet and notched jacket for reliable expansion in a stout lineup of popular calibers
- Made in the USA

	VELOCITY (FPS)	ENERGY (FT. - LB.)
Muzzle	3,060	2,702
100 yd.	2,802	2,267
200 yd.	2,559	1,890
300 yd.	2,329	1,565
400 yd.	2,110	1,285
500 yd.	1,904	1,046

For 6.5 Creedmoor



\$5 MAIL-IN REBATE

2-box minimum.
Offer valid 8/1/20 - 12/31/20.

STOCK UP ON AMMO

17.99 - 27.99

Federal Premium Nontypical Rifle Ammo

- 20 rd.
- Uses an optimized soft-point bullet with a concentric jacket to provide tag-punching accuracy and consistent, lethal wound channels on any whitetail
- Accurate, hard-hitting bullet design
- Made in the USA

	VELOCITY (FPS)	ENERGY (FT. - LB.)
Muzzle	2,750	2,351
100 yd.	2,546	2,014
200 yd.	2,350	1,717
300 yd.	2,163	1,455
400 yd.	1,985	1,225
500 yd.	1,816	1,025

For 6.5 Creedmoor

34.99 - 49.99

Hornady ELD-X Precision Hunter Rifle Ammo

- 20 rd.
- Featuring the radically superior ELD-X bullet with Heat Shield tip, Precision Hunter is the ideal load for ANY hunting situation because of its effective terminal performance at ALL practical ranges
- Made in the USA

	VELOCITY (FPS)	ENERGY (FT. - LB.)
Muzzle	2,700	2,315
100 yd.	2,557	2,076
200 yd.	2,419	1,858
300 yd.	2,285	1,658
400 yd.	2,156	1,475
500 yd.	2,030	1,308

For 6.5 Creedmoor

Selection varies by store.

NEW

44.99

RAZOR-BONE 6-Blade Combo Set

- Includes three styles of interchangeable blades
- 3.5" drop-point (3 blades)
- 5.0" boning/fillet (2 blades)
- 3.4" gutting blade (1 blade)
- Field dress, debone, and process game - all with a single tool
- Change blades safely with a push of a button
- Quality nylon belt sheath with BladeBox™ to safely store additional blades



34.99

Smith & Wesson Assisted-Opening Clip Folding Knife



NEW



36.99

Ontario Knife Company RAT II Bone-Handle Folding Knife



NEW



36.99

Browning Patriot Folder Knife



NEW



44.99

Gerber Ultimate Survival Fixed-Blade Knife



NEW



49.99

CRKT Tuna Folding Knife



NEW



124.99

SOG Ultra XR Carbon Fiber + Gold Lock Knife

• Available in select stores or at academy.com



NEW



EXPERT ADVICE

Keep 1 to 2 one-gallon food-storage bags in your pack for heart/liver if you field dress.

YETI®

EXCLUSIVE

LIMITED-EDITION
HIGH COUNTRY

YETI Tundra 45

- Capacity of up to 26 cans with a recommended 2:1 ice-to-contents ratio
- Rotomolded construction and Permafrost™ insulation creates YETI toughness
- Freezer-quality gasket blocks out the heat and locks in the cold

While supplies last. No rain checks.

GAME PROCESSING CHECKLIST

- Gambrel system
- Skinning knife
- Boning or filet knife
- Caping knife
- Sharpener
- Vaccum sealer and bags
- Gloves

89.99

LEM MaxVac 100
Compact Vacuum Sealer

19.99 LEM Quart Vac Bags



199.99

LEM MaxVac 5.0
Vacuum Sealer



149.99

LEM 5-Tray Single-Door
Countertop Dehydrator



99.99

LEM 7.5" Blade
Meat Slicer



99.99

LEM 575W Electric #8 Grinder

- 575 W motor
- Includes 2 stainless steel plates



199.99

LEM #8 Mighty Bite Grinder

- 500 W motor
- 2-speed functionality



349.99

LEM #8 0.35 HP Electric Grinder

- 370 W motor
- Grinds approximately 240 lb. of meat per hour.



Selection varies by store.



ONLY AT ACADEMY

14.99

Men's or Women's
Eagle Pass Mesh
Long-Sleeve Shirts

NEW



INTRODUCING

THE NEW VEIL FLAGSHIP CAMO PATTERN

Designed to be the gold standard for all-terrain,
multi-season concealment.

9.99

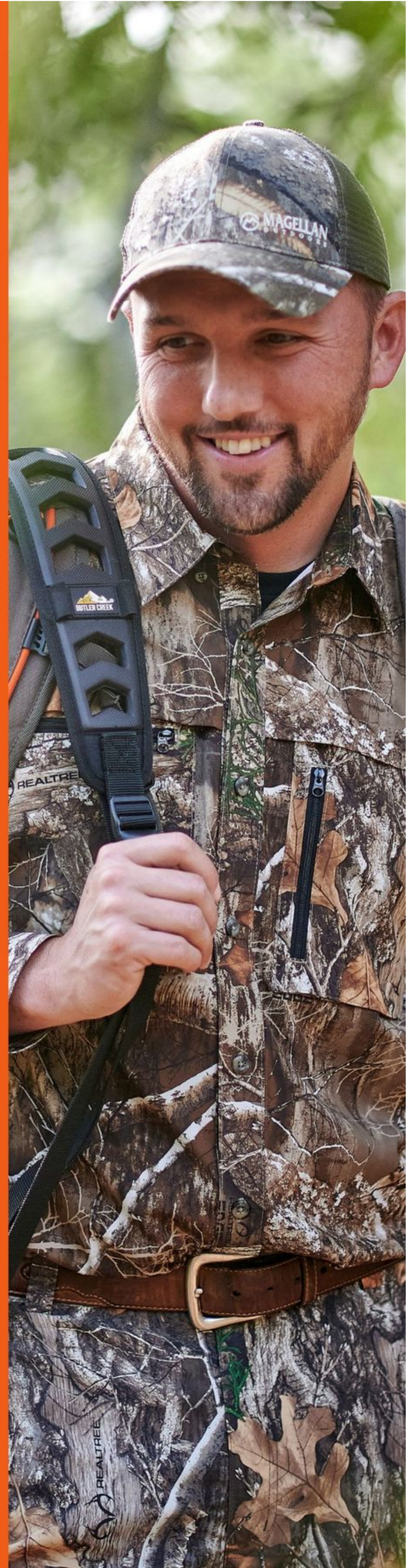
Men's or Women's Eagle Pass
Mesh Short-Sleeve T-Shirts

Also available in: Realtree Edge,
Mossy Oak Brush

34.99

Men's or Women's
Boone Jackets

NEW



5.99

Men's or Youth Hill Zone Short-Sleeve T-Shirts

Also available in: Realtree Max 5, Realtree Edge, Mossy Oak Break-Up Country



7.99

Men's or Women's Hill Zone Long-Sleeve T-Shirts

Also available in: Mossy Oak Break-Up Country, Realtree Max 5, Realtree Edge, Realtree Timber



9.99

Men's or Women's Eagle Pass Mesh Short-Sleeve Shirts

Also available in: Veil Flagship, Mossy Oak Brush



14.99

Men's or Women's Eagle Pass Mesh Long-Sleeve Shirts

Also available in: Mossy Oak Brush, Mossy Oak New Bottomland, Realtree Edge, Realtree Timber, Veil Flagship, Realtree Timber Black



24.99

EACH Men's Hill Country Twill Long-Sleeve Shirt or 7-Pocket Pants

Shirt also available in: Mossy Oak New Bottomland, Realtree Edge, Realtree Timber

Pants also available in: Realtree Edge, Mossy Oak New Bottomland, Mossy Oak Break-Up Country, Realtree Timber



EXPERT ADVICE

LAYER UP

The right camo gear can make the difference between a hunt to remember or a hunt to regret. It's all about balance. Too many layers can make you sweat...but too few can leave you vulnerable to wind. A smart strategy is to dress lighter on your walk to the stand, then add more layers once you've gotten everything set up.

5.99

Adult Reversible Camo Beanie



Selection varies by store.

7.99

Adult Blaze Vest



14.99

Adult Camo Blaze Basic Game Hunting Vest



39.99

Men's Nomad
Icon T-Shirt

29.99 Youth



64.99

Men's Nomad
Southbounder
Hoodie

49.99 Youth



129.99

EACH
Men's Nomad
Harvester
Jacket or
Pants



49.99

Men's Nomad
Cooling
1/4-Zip Pullover



69.99

Men's Nomad
Bloodtrail Pants



170.00

Men's Under Armour®
UA Brow Tine Jacket

160.00

Men's Under Armour®
UA Brow Tine Pants



59.99

Men's Drake
EST Camo Flyweight
Wingshooter's Shirt



119.99

Men's Drake
Endurance Nontypical
Full-Zip Jacket



59.99

Men's Drake
Refuge Eqwader 1/4-Zip
Wader Jacket



89.99

Men's Drake Endurance
Nontypical Pants



STAND THE TOUGHEST TESTS

Durable boots are a must-have. Find the right ones for every condition.

39.99

Men's Magellan Outdoors Camo Jersey Knee

- Waterproof
- 400g insulation

29.99 Youth



69.99

Men's or Women's Magellan Outdoors Field Boot

- Waterproof
- Antimicrobial
- Moisture wicking
- 5mm of neoprene insulation

59.99 Youth



MAGELLAN
OUTDOORS

ONLY AT ACADEMY

119.99

Men's Magellan Outdoors Landman 2.0 Snake

- Snake shield technology
- Waterproof
- Slip-resistant outsole
- Lightweight memory sole outsole
- YKK side zipper for easy on/off
- Tri Dense comfort insole
- Antimicrobial and moisture wicking



SLAKE-PROOF PROTECTION

Whether you're exploring the backyard or a whole new terrain, Snake Shield provides peace of mind in every step.

119.99

Men's Magellan Outdoors Landman 2.0 Camo Snake

- Snake Shield Technology
- Waterproof • Slip-resistant outsole
- Lightweight memory sole outsole
- YKK side zipper for easy on/off
- Tri Dense comfort insole
- Antimicrobial and moisture wicking



109.99

Men's Magellan Outdoors Snake Shield Armor 2.0

- Snake Shield Technology
- Waterproof
- Slip-resistant outsole
- YKK Side zipper for easy on/off

99.99 Women's
89.99 Youth



109.99

Men's Magellan Outdoors Snake Shield Defender 2.0

- Snake Shield Technology
- Waterproof
- Slip-resistant outsole
- YKK Side zipper for easy on/off

99.99 Women's



109.99

Men's Magellan Outdoors Snake Shield Defender 2.0 Camo

- Snake Shield Technology
- Waterproof
- Slip-resistant outsole
- YKK Side zipper for easy on/off



Selection varies by store.

VISIT ACADEMY.COM FOR MORE BRANDS



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+ PICK UP IN-STORE

Firearms purchased online are shipped to your local Academy Sports + Outdoors as selected in the checkout process. All firearm purchases require valid U.S. government-issued ID and related paperwork. You must meet all other requirements as set forth by applicable federal, state, and local statutes, rules, and regulations for firearm purchase.

IT IS ROCKET SCIENCE!®

Increase your rifle's performance up to 200 fps without extra chamber pressure, recoil, muzzle blast, temperature sensitivity, fouling, or loss of accuracy.

Superformance uses progressive propellants that take your favorite V-MAX, NTX, SST, GMX, and InterLock bullets to levels of performance that are simply unattainable with conventional ammunition.

29.99 - 42.99

Hornady Superformance Rifle Ammo

- 20 rd.
- Made in USA



Selection varies by store.
Hot Deals good 8/17/20 - 8/31/20.

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OPEN AND USE YOUR CARD TO GET:

\$15 OFF

your first purchase of over \$15 the same day you are approved*

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FREE SHIPPING

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