



BIG BOOK *of* Savings

NEW & IMPROVED

Our rewards program
is better than ever.*

Shop to earn
Points. Redeem
for discounts
on gas &
groceries.

Join free,
get \$5 off \$25**



EXCLUSIVE DIGITAL COUPON



**Galbani
Mozzarella or
Ricotta Cheese**
16 to 32-oz.
Selected varieties.

5⁹⁷
ea
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 4/23/24.

EXCLUSIVE DIGITAL COUPON



**La Tortilla Factory
Handmade Style
Corn & Wheat
Tortillas**
8-ct. Selected varieties.

3⁹⁷
ea
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 4/23/24.

*See Program Details and Terms & Conditions at safeway.com/foru.

**Valid only for new Safeway for U™ members. One time use. Limit 1 per household. Restrictions apply.

Prices on this page are effective **March 27, 2024 thru April 23, 2024 (unless otherwise noted).**

Save up to 20% weekly with

SAFEWAY  for *



Enjoy deals,
personalized for you



Shop to earn Points to
redeem on gas & groceries

NEW



Opt in for automatic
cash off groceries

GET REWARDED
TODAY



*For Safeway for U™ up to 20% weekly savings percentage details and full offer terms and conditions, visit safeway.com/foru.

BREAKFAST
FOR ALL

Kellogg's
Cereal

FEEDING
AMERICA

GET A FREE \$10 BREAKFAST & GIVE 50 MEALS

when you buy any one (1) Kellogg's®
cereal & any one (1) participating
partner product in one (1) transaction
& we'll donate \$5 to Feeding America.*

See packaging for details. Receipt upload required.



Mix &
MATCH

Kellogg's
Family Size Cereal
17.3-oz. Frosted Flakes, 22.5 to 24-oz.
Raisin Bran or 16.9 to 19.1-oz. Special K.
Selected varieties.

4⁴⁹ When
ea you
Buy 3
Member Price

PARTICIPATING PARTNERS

Tropicana
PURE PREMIUM

Ziploc
Unloc Life

Silk

THOMAS

*WK Kellogg is donating \$5 per purchase to Feeding America with Kellogg's® Breakfast for All promotion receipt upload. Minimum donation \$150,000 — Maximum Donation \$250,000. Go to breakfastforall.com for instructions. Applies to purchases between 2/5/2024 — 5/3/2024; must upload receipt within 30 days of purchase. \$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. Send each receipt separately. Receipts must be submitted within 30 days of purchase and no later than 6/3/24. Rewards must be redeemed by 7/3/24 at 11:59 PM (ET). Limit 3 offers per participant. Must be a legal resident of 50 U.S./DC. 16 years of age or older. See www.BreakfastForAll.com for complete terms and full list of participating products and participating partners. Void where prohibited. ®, ™, © 2024 WK Kellogg Co. Tropicana is a registered trademark of Tropicana Products, Inc., used with permission.



Zoi Greek Yogurt
32-oz. Selected varieties.

4⁹⁹

Member Price



**Signature SELECT®
Seltzer Water**
24-pack, 12-oz. cans.
Selected varieties. Plus deposit and fees.

8⁹⁹

Member Price



**Danish Creamery
European Style
Butter**
8-oz. Selected varieties.

3⁴⁹

Member Price



Lion Coffee
7 to 10-oz. Bag
or 12-ct. K-Cups.
Selected varieties.

7⁹⁹

Member Price



Daisy
Sour Cream or
Cottage Cheese
16-oz.
Selected varieties.

3⁴⁹

Member Price



**Don Francisco
Coffee**
10 to 12-oz. Bag
or 12-ct. K-Cups.
Selected varieties.

8⁹⁹

Member Price



**Tillamook
Chunk Cheese**
16-oz. Selected varieties.

8⁴⁹

Member Price



Fairlife Milk
52-oz. Selected varieties.

6⁹⁹

Member Price



Voss Water
800-ml.
Selected varieties.
Plus deposit and fees.
Member Price: \$4.00 ea.

2\$8

Member Price



BREW

THE BEST OF

SPRING



Starbucks
Coffee
10 to 12-oz. Bag
or 10-ct. K-Cups.
Selected varieties.

9⁹⁹
Member Price



Starbucks
Cold Brew
Coffee
32-oz.
Selected varieties.

9⁹⁹
Member Price



Starbucks
Coffee Capsules
for Nespresso
10-ct. Original Line.
Selected varieties.

9⁹⁹
Member Price



Starbucks
Premium
Instant Coffee
3.175-oz.
Selected varieties.

9⁹⁹
Member Price

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**NEW,
CREAMIER
RECIPE**

SAVE NOW WITH 

\$1 OFF 3

**CHEETOS MAC 'N CHEESE BOX
(5.6 TO 5.9-OZ.)**

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 4/23/24.



©2024 Frito-Lay North America, Inc.

Enlarged Image



**Diamond Bakery
Soda Crackers**
13-oz.

**Diamond Bakery
Macadamia Nut
Shortbread**
4 to 4.4-oz.
Selected varieties.

5⁴⁹

Member Price



**Clorox
Liquid Bleach**
40 to 43-oz.
Selected varieties.

6⁴⁹

Member Price



**Tru Earth
Laundry
Detergent**
32-ct.

14⁹⁹

Member Price



**Dannon
Greek Yogurt**
5.3-oz.
Selected varieties.
Member Price: \$1.25 ea.

**8 \$¹⁰
for**

Member Price



Silk Almond Milk
64-oz.
Selected varieties.

3⁹⁹

Member Price

**Gluten
free**



**Silk Almond
Protein, Cashew
or Coconut Milk**
59 to 64-oz.
Selected varieties.

3⁹⁹

Member Price



EXCLUSIVE DIGITAL COUPON



**Kraft Grated
Parmesan Cheese**
8-oz.
Selected varieties.

5⁹⁷

**ea
Member Price**

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KEEP YOUR CLOTHES LOOKING **NEWER LONGER***



NEW LOOK

*vs. leading value detergent



EXCLUSIVE DIGITAL COUPON



Persil Laundry Detergent
100-oz. Liquid or
40 to 42-ct. Pacs.
Selected varieties.

12⁹⁷ ea
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase.
Must use Safeway for U® account. Expires 4/23/24.



EXCLUSIVE DIGITAL COUPON



Persil Laundry Detergent
150-oz. Liquid or
57 to 59-ct. Pacs.
Selected varieties.

17⁹⁷ ea
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase.
Must use Safeway for U® account. Expires 4/23/24.

Spring is in the Air



Sunflower
3-stems.

7⁹⁹
Member Price



Haku Bouquet

Every Day
14⁹⁹



Sunflower &
Roses Bouquet

Every Day
16⁹⁹



Distinctively classic wines
from around the globe
curated by Master of Wine,
Curtis Mann



Sonoma County Sauvignon Blanc



Vintage 2022

Fruit clean aromas and
flavors of grapefruit,
gooseberry, and lemon
zest with a bright
and refreshing acidity.



Vinaforé
Sonoma County
Sauvignon Blanc
750-ml. Selected varietals.
Single Price: \$16.99 ea.

15²⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE

Napa Valley Chardonnay



Vintage 2021

Crisp pear and apple
aromas with a rich
mouthfeel ending
with a buoyant and
inviting finish.



Vinaforé
Napa Valley
Chardonnay
750-ml. Selected varietals.
Single Price: \$17.99 ea.

16¹⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE

Alexander Valley Cabernet Sauvignon



Vintage 2020

Elegant European style
with the power of
California fruit. Notes
of cassis and black cherry
aromas are followed with
clove and spice flavors.



Vinaforé
Alexander Valley
Cabernet Sauvignon
750-ml. Selected varietals.
Single Price: \$19.99 ea.

17⁹⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE

Sonoma Coast Pinot Noir



Vintage 2021

Fruit forward aromas
of Bing cherries and
violets with a hint of
oak spice followed by a
rich flavor of cherry pie
and a rich mouthfeel.



Vinaforé
Sonoma Coast
Pinot Noir
750-ml. Selected varietals.
Single Price: \$19.99 ea.

17⁹⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE

Available exclusively at **SAFEWAY**

Crunch \$16[†] Time

CHICKEN MEAL DEAL

MEMBER PRICE

INCLUDES:

- (8-pc) Fried or Roasted Chicken
- (2) Signature Cafe® 1-lb Salads
- (1) 6-pk of Mini Coke Cans



Valid thru
9/7/24

[†]Beverage tax item. Price does not include sugary beverage tax where applicable. CRV or deposit and fees may apply. Savings total may vary by selection and store.



Signature SELECT®
Mango Habanero
Roasted Chicken
30-oz.

Every Day

10⁹⁹
ea

LIMITED TIME
FLAVOR



La Terra Fina
Quiche
23-oz.
Classic Lorraine or
Spinach & Artichoke.

12⁹⁹
ea
Member Price

EXCLUSIVE DIGITAL COUPON



Rana
Pasta or Sauce
10-oz. Pasta or
7 to 11-oz. Sauce.
Selected varieties.

\$1 OFF
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 4/23/24.

EXCLUSIVE DIGITAL COUPON



Sartori Cheese
5.3-oz. Wedge, 7-oz. Parmesan
Bag or 5 to 7-oz. Cheddar.
Selected varieties.

\$1 OFF
Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 4/23/24.



**Rondelé
Cheese Spread**
6.5-oz.
Selected varieties.



6⁹⁹
ea
Member Price



Beemster Cheese
5.3-oz.
Selected varieties.

9⁹⁹
ea
Member Price



**Imported
Granino Cheese**
8.5-oz.

9⁹⁹
ea
Member Price



Castello Cheese
7-oz. Gouda Round
or 7 to 8-oz. Havarti.
Selected varieties.

7⁹⁹
ea
Member Price



EXCLUSIVE DIGITAL COUPON



**Président
Feta Crumbles**
24-oz. Easy shaker.

\$2 OFF
Member Price



Safeway for U® coupon must be downloaded to your account prior to purchase.
Must use Safeway for U® account. Expires 4/23/24.



EXCLUSIVE DIGITAL COUPON



**Galbani Fresh
Mozzarella
Slicing Log**
16-oz.

\$2 OFF
Member Price



Safeway for U® coupon must be downloaded to your account prior to purchase.
Must use Safeway for U® account. Expires 4/23/24.

Limited time offer!

North Shore Grinder Meal Deal



**Genoa salame, pepperoni, peppered salame, fontina
cheese, lettuce, tomato, onion on a deli roll**

\$10^{*}
ea

Member Price
Valid thru
6/29/24



*Includes a regular size sandwich, chips and a 20-oz. Coca-Cola product plus deposit and fees.
Not all items may be available in all stores.

Give
clean-ups
your
signature

With trusted products
for every spill

Signature
SELECT®



Signature SELECT®
Brightly
Paper Towels
6-Big Rolls.
Selected varieties.

Every Day

9⁴⁹



Signature SELECT®
Thirsty
Paper Towels
6-Double Rolls.
Selected varieties.

Every Day

16⁴⁹



Signature SELECT®
Family Pack
Paper Towels
12-Rolls.

22⁹⁹

Member Price



Signature SELECT®
Disinfecting Wipes
3-pack, 75-ct.

12⁹⁹

Member Price



Only in our stores

Fun in the Sun



**Black & Decker
or Belden
Fire Pits**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Char-Broil
Performance
4-Burner Gas Grill
or Patio Infrared
Electric Grill**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Signature SELECT®
9-ft. Market
Umbrella or 20-kg.
Cement Base**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Adirondack
Chairs**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Signature SELECT®
Aster 2-Tone
Woven Bar Set**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Signature SELECT®
3-Piece Bistro Set**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Signature SELECT®
Sartoga 3-Piece
High Back Set**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price



**Signature SELECT®
Firenza 7-Piece
Sling Table Set**
Selected varieties in
select stores while
supplies last.

25% OFF
Member Price

NEW!



ICE CREAM SANDWICHES

WITH DELICIOUS MOOSE TRACKS® CHOCOLATY FLAKES AND CHOCOLATY WAFERS



**Signature
SELECT®**

EXPLORE OUR FAVORITES FROM SIGNATURE SELECT®



**Signature SELECT®
Ice Cream
Sandwiches**
12-ct. Selected varieties.

6⁴⁹
Member Price



**Signature SELECT®
Ice Cream Bars
or Sandwiches**
6-ct. Selected varieties.
Member Price: \$4.50 ea.

**2\$⁹
for**
Member Price



**Signature SELECT®
Ice Cream
Sundae Cups**
12-ct. Selected varieties.

6⁹⁹
Member Price



**Signature SELECT®
Whipped Topping**
8-oz. Selected varieties.
Member Price: \$3.00 ea.

**2\$⁶
for**
Member Price



Only in our stores

Let us fill your prescriptions and get up to **\$75 in FREE groceries!***

SCAN TO
LEARN MORE



 Sincerely Health™

SAFEWAY 

*Restrictions and limitations apply.

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.