

SAVE \$70

\$129*
each

iPhone® 6 on Straight
Talk® Wireless

• 32GB

Was \$199

*See page 8 for Straight
Talk details.

**Straight
Talk**



Walmart

SPECIAL BUY

\$148

Hover-1™ Freedom
Hoverboard
• Also available in red
Minimum 1 per store.



39"

ELEMENT
ELECTRONICS

SPECIAL BUY

\$125

Element® 39" Class
Smart TV

- 38.5" diagonal screen size
- Includes many more built-in apps

Minimum 1 per store.

VUDU NETFLIX YouTube

**BLACK
FRIDAY
BEGINS 6PM**
THURSDAY 11/23
**IN STORES
ALL DAY ONLINE**

4K
Ultra HD Resolution

55"

SHARP

SPECIAL BUY

\$298

Sharp® 55" Class 4K
Smart TV

- 54.6" diagonal screen size
- Includes many more built-in apps

Minimum 2 per store.

VUDU NETFLIX HBO GO YouTube

\$299

Nintendo® Switch™ Console
with Neon Blue and
Neon Red Joy-Con

- Also available with gray
Joy-Con controllers in
select stores

**NINTENDO
SWITCH**



SAVE \$20

\$29

**\$25
SHOPPING
OFFER****

Google Home Mini

Google Home Mini™

- Purchase any Google Home product
and get up to \$25 off a Walmart
order through Google Express
- Also available in charcoal
- Get answers from Google

Was \$49

Google Home Mini maximum 6 per person.

**See page 11 for offer details.



SPECIAL BUY

\$5
each

Select DVD Movies

Minimum 2 per title.



**ALSO
AVAILABLE**

Blu-ray Disc
\$7

DVD
VIDEO

**SHOP
NOW!**

Check out our early
online Black Friday items.

CLICK HERE.

While supplies last. Starts at 6 pm, November 23 in-store, except where prohibited by law. Check your local store's hours. Prices also valid all day Friday, while supplies last. Lines may form prior to start time.
Online sales begin Thursday, November 23 at 12:01 am EST.



GET YOUR
STORE MAP
FOR
BLACK
FRIDAY

**CHECK BACK
ON 11/14
FOR YOUR MAP**



- Plan ahead for this Black Friday.
- Color-coded zones help you find what you're looking for.
- Use our app to download your map.



Find items in-store using our color-coded map



Electronics
Pgs. 2-13



Toys
Pgs. 14-19



Apparel
Pgs. 20-24



General Merch
Pgs. 25-26



Home
Pgs. 27-31

32"

SAMSUNG

SPECIAL BUY

\$158

Samsung 32" Class TV

- 31.5" diagonal screen size
- Model #UN32J4002

Minimum 9 per store.

43"

VIZIO

SPECIAL BUY

\$198

VIZIO® 43" Class 1080p TV

- 43" diagonal screen size

Minimum 12 per store.

4K

Ultra HD Resolution

40"

SAMSUNG

SPECIAL BUY

\$328

Samsung 40" Class 4K Smart TV

- 39.5" diagonal screen size
- Includes many more built-in apps
- Model #40MU6290

Minimum 7 per store.

VUDU NETFLIX HBO GO YouTube

SPECIAL BUY

\$139

VIZIO® 32" 5.1 Sound Bar with Wireless Subwoofer

- Bluetooth
- Dolby Digital
- Model #SB3251N-E0

Minimum 4 per store.

VIZIO

Bluetooth®



SAVE \$9.48

\$5.48

each

Blackweb™ 6-Device Remote

Was \$14.96

SAVE \$10.97

\$39

Sanyo® Blu-ray Disc® Player

- Plays Blu-ray and DVDs
- 1080p full HD resolution

Was \$49.97

SPECIAL BUY

\$99

LG® 4K Blu-ray Disc® Player

- Plays 4K, 3D Blu-ray, and DVDs
- HDR10 compatibility
- Model #UP870

Minimum 4 per store.

SAVE \$3.98-\$9.48

\$5.48

each

Blackweb™ 6' Premium HDMI, Fiber Optic, or Quadshield Coax Cable



SANYO



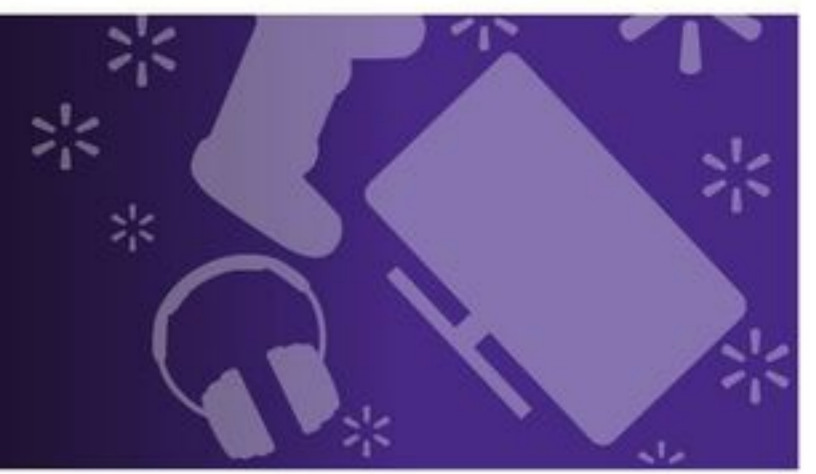
LG

4K



BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



4K
Ultra HD Resolution
58"

SAMSUNG

SPECIAL BUY
\$598

Samsung 58" Class 4K Smart TV
 • 57.5" diagonal screen size
 • Includes many more built-in apps
 • Model #58MU6070
 Minimum 4 per store.

VUDU NETFLIX HBO GO YouTube

4K
Ultra HD Resolution
65"

SAMSUNG

SAVE \$300
\$998
 Was \$1,298

Samsung 65" Class Curved 4K Smart TV
 • 64.5" diagonal screen size
 • Includes many more built-in apps
 • Model #65MU6500

VUDU NETFLIX HBO GO YouTube



SAVE \$40.96

\$19

ONN® Tilting TV Wall Mount
 • Fits most 47"-80" flat TVs
 Was \$59.96



FULL MOTION

SPECIAL BUY

\$59

Atlantic® Full-Motion Gas Spring Wall Mount
 • Fits most curved or flat 23"-60" TVs
 • Holds up to 66 lbs.
 • 180° pan angle left-to-right and 360° motion
 Minimum 5 per store.



chromecast

SAVE \$15

\$20

Some content may require additional fees.

Google® Chromecast™

- **Bonus:** \$5 Vudu credit
- Watch content from 1,000+ of your favorite mobile apps
- Control your TV with your voice using Chromecast & Google Assistant
- Maximum 6 per person **Was \$35**



Walmart Product Care Plan

Get more coverage above and beyond the manufacturer's limited warranty.

Get a bonus of 30-days premium tech help with purchase.

POWERED BY
asurion

walmart.com/careplans
 Limitations and exclusions apply. See terms and conditions for full program details.

SAVE \$21

\$48

Roku® 4K Streaming Stick+
 • Streams in HD, 4K UHD, and HDR
 Was \$69



Some content may require additional fees.

Roku

BONUS:

- 1 FREE month of DirecTV NOW* (\$70 value)
- 1 FREE month of Showtime (\$10.99 value)
- \$5 VUDU Credit
- Access 500,000+ movies and TV shows
- HDMI cable included



SAVE \$17

\$22

Roku® Express+ HD Streaming Media Player
 Was \$39

Some content may require additional fees.

Some content may require additional fees. Activate qualifying Roku device by 1/7/18.
 *AFTER 1 MONTH, AUTO-BILLED (MIN. \$35/MO.) UNLESS CANCELED BEFORE FREE TRIAL ENDS. New subscribers only. Restrictions apply. See terms: Roku.com/offers/holiday.

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

3AZ,CO WY MT,Jac,KC,KY,Mia,MI,NE,
 NY EPA CT NJ DE,OH,Orl,SEFL,SMO,WFL,NH,VT

Get your color-coded store map at Walmart.com or on our App 



SPECIAL BUY

\$249

HP® Touch Laptop

Minimum 5 per store.

15.6" touchscreen | Intel® Pentium | 500GB storage | 4GB memory



SPECIAL BUY

\$399

HP® Touch Laptop Bundle

- Includes laptop, mouse, and backpack
- Also available in blue



Minimum 5 per store. Colors may vary by store.

15.6" touchscreen | AMD A12 processor | 1TB storage | 8GB memory



Take gaming to the next level

SPECIAL BUY

\$99

Razer® 4-Pc. Gaming Bundle

- Includes Cynosa Pro keyboard, DeathAdder mouse, Kraken headset, and Goliathus mouse pad

Minimum 5 per store.



SPECIAL BUY

\$199

Samsung 32" Curved Screen Monitor

- Game mode
- Display port and HDMI outputs

Minimum 4 per store.

SAMSUNG Curved Monitor



SPECIAL BUY

\$499

HP® Pavilion Power Desktop

- VR ready

Minimum 5 per store.



Intel® Core i5 7400
1TB storage
8GB memory
NVIDIA GeForce GTX 1060

SPECIAL BUY

\$19

HP® 2622 Wireless Printer

Minimum 5 per store.

HP65 Black Ink, \$12.97



SAVE \$25.97

\$34

Canon® PIXMA MS490 Wireless All-in-One Printer
Was \$59.97

245 Black Ink, \$17.97



SPECIAL BUY

\$49

HP® 5542 Photo Printer

Minimum 3 per store.

62 Ink Combo, \$36.97



BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$70
\$179

HP® Touch Chromebook™
Was \$249



11.6" touchscreen
Intel® Celeron N3060 Dual-core
16GB storage
4GB memory



SAVE \$70
\$119

Samsung Chromebook™ 3
Was \$189

SAMSUNG

11.6" screen
Intel® Celeron N3060
16GB storage
4GB memory



SPECIAL BUY
\$99

RCA® Windows 2-in-1 Tablet

• Includes Office Mobile apps: Word Mobile, Excel Mobile, PowerPoint Mobile, and OneNote

RCA

Minimum 5 per store.

10.1" touchscreen
Intel® Atom Quad-core
32GB storage
2GB memory



SAVE \$80
\$249 each

iPad® 5th Gen
• 32GB Wi-Fi only
Was \$329
Colors may vary by store.
While supplies last.



SAVE \$50
\$139

Samsung Galaxy Tab E 9.6" Tablet
• Bonus: Includes \$25 Google Play credit

To redeem, visit samsungpromotions.com/TabE Limited time offer. Only while supplies last. Additional terms apply.
Was \$189



9.6" screen
16GB storage
Up to 12HR battery life
Kid Friendly

SAMSUNG



7" screen
16GB storage
Up to 8HR battery life
HD Cameras front and back

SAVE \$9
\$45

Seagate® 1TB Hard Drive
Was \$54



SAVE \$8.88
\$11

Logitech 16" Laptop Sleeve with Mouse
Was \$19.88
logitech



SPECIAL BUY
\$5

SanDisk® 32GB Flash Drive
Minimum 10 per store.



SPECIAL BUY
\$28

7" SmarTab®

• IPS panel, dual camera
Minimum 5 per store.

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

5AZ,CO,WY,MT,Jac,KC,KY,Mia,MI,NE,
NY,EPA,CT,NJ,DE,OH,Orl,SEFL,SMO,WFL,NH,VT

Download our App and shop all day & night at Walmart.com 



SAVE \$100
ON ANY PS4®
VR BUNDLE

PS4™



SAVE \$100
\$299

PlayStation® 4 GranTurismo™
Sport VR Bundle
• Includes camera, headset,
and GT Sport game
• UPC: 711719 51682 8
Was \$399



ONLY AT
WALMART

SAVE \$20.96
\$39 each

PlayStation® 4
Controller
Was \$59.96

SAVE \$100

\$199

PlayStation® 4
1TB Console
• UPC: 7 11719 51179 3
Was \$299



XBOX ONE

SPECIAL BUY
\$189 each

Xbox One® S
500GB Console
• UPC: 8 89842 10476 9
Minimum 8 per store.



SAVE \$50
ON ANY
XBOX ONE® S
CONSOLE



SAVE \$12.46
\$12⁵⁰

Xbox Live® 3-Month
Subscription Card
• Limit 5 per customer
Was \$24.96



SAVE \$20.96
\$39 each

Xbox One® Controller
Was \$59.96



SAVE \$14.82
\$25 each

Turtle Beach® Recon
50P Universal Headset
• Works on both PS4 and Xbox One
Was \$39.82



SPECIAL BUY
\$49

Nintendo® Switch™
Legend of Zelda®
Special Edition
• Includes software,
100-page mini
starter guide, and
2-sided map
Minimum 5 per store.



SAVE \$7.88
\$17 each

Nintendo® Switch™
Wired Controller
Was \$24.88



SPECIAL BUY
\$79

Nintendo® 2DS™ *Legend
of Zelda: Ocarina of Time*
Bundle
Minimum 10 per store.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

Over 36 titles at this price!



SPECIAL BUY
\$29 each

Select Video Games
Minimum 3 per store.



ONLY AT WALMART

SPECIAL BUY
\$59 each

Call of Duty® Combo Pack
• Includes WWII and Infinite Warfare S.E.
Minimum 3 per store.



SAVE \$16.88

\$43

Call of Duty® WWII
• Also available for Xbox One or digital for PS4
Was \$59.88

Over 36 titles at this price!



SPECIAL BUY
\$19 each

Select Video Games
Minimum 3 per store.



Over 21 titles at this price!



SPECIAL BUY
\$12 each

Select Video Games
Minimum 3 per store.



Over 10 titles at this price!



SPECIAL BUY
\$9 each

Select Video Games
Minimum 3 per store.

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Walmart

7AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY EPA CT NJ DE, OH, OI, SEFL, SMO, WFL, NH, VT, AK, HI

Get your color-coded store map at Walmart.com or on our App 

No Contract

SAMSUNG

**Straight
Talk**
wireless



SAVE \$200
\$299*

**Samsung Galaxy S7 on
Straight Talk® Wireless**
Was \$499

Android 6.0 Marshmallow
5.1" Quad HD touchscreen
32GB memory
4G LTE+/Wi-Fi capable
12MP/5MP
rear/front facing
camera/video recorder



**Straight Talk® Wireless
\$55/30-Day Unlimited
Service Plan Card**
Unlimited talk, text,
and data at 4G LTE+
speed. Video typically
streams at DVD quality.

**Straight
Talk**
wireless

SAMSUNG



Android 6.0
5.5" HD touchscreen
16GB memory
4G LTE+/Wi-Fi capable
8MP/5MP
rear/front facing
camera/video recorder

SAVE \$100
\$49*

**Samsung Galaxy J7 Sky
Pro on Straight Talk®
Wireless**
Was \$149



**Straight Talk® Wireless
\$45/30-Day Unlimited
Service Plan Card**
Unlimited talk, text,
and 4G LTE+ data for
the first 10GB of data
use then 2G**

**Straight
Talk**
wireless

LG



Android 6.0
5" touchscreen
8GB memory
4G LTE+/Wi-Fi capable
5MP/5MP
rear/front facing
camera/video recorder

SAVE \$39.12
\$1988*

**LG® Rebel™ 2 LTE
on Straight Talk®
Wireless**
Was \$59



**Straight Talk® Wireless
\$35/30-Day Unlimited
Service Plan Card**
Unlimited talk, text,
and 4G LTE+ data for
the first 2GB of data
use then 2G**



SAVE \$2.88
\$2 each

Spin Pop
Was \$4.88

Styles may vary by store.

SPINPOP



SAVE \$24.88
\$15 each

**Incipio® Lighted
Selfie Case**
• iPhone 8, 7, or 6s Plus
• iPhone 8, 7, or 6s
• GS8 or GS8+
Was \$39.88

* Plans and phones sold separately. Carriers, coverage, and products may vary by store. A compatible phone or plan is required. Not all features work on all phones and in all areas. Subject to carrier terms and conditions. State and local taxes/fees, international calling, coverage costs, prohibited usage rules, and other restrictions apply. See store for details.

** Please refer always to the latest Terms and Conditions of Service at StraightTalk.com

† To get 4G LTE speed, you must have a 4G LTE capable device and 4G LTE SIM. Actual availability, coverage, and speed may vary. LTE is a trademark of ETSI.

†† **Does not include tethering.** During congestion, top 3% of users (>32GB/mo.) may notice reduced speeds due to deprioritization. Please always refer to the latest Terms and Conditions of Service at MyFamilyMobile.com.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



verizon

SAMSUNG

Android 5.1.1 Lollipop
5" Super AMOLED touchscreen
1.2GHZ processor
2600mAh removable li-ion battery
5MP/2MP rear/front facing cameras

SAVE \$40

\$39*

Samsung J3 Mission on Verizon Wireless®
Was \$79



HUAWEI

Android Nougat 7.0
5.5" HD display with 2.5D curved glass

16GB memory expandable up to 128GB

4000mAh removable battery

SAVE \$70

\$49*

AT&T® Ascend XT 2
Was \$119



Walmart Family Mobile



SAVE \$30

\$99*

iPhone® SE 32GB on Walmart Family Mobile
Was \$129



Verizon Wireless® \$50/30-Day Unlimited Service Plan Card
Unlimited U.S. talk and text. 7GB of high-speed data allowance plus 1GB bonus data.¹ Card can be used for all your Verizon pre-paid services. Balance expires in 90 days from the date the funds are added to account.



AT&T® \$45/30-Day Mobile Card³
Unlimited talk, text, and high-speed data for the first 6GB of data use then 2G²



Walmart Family Mobile \$49.88/Monthly Truly Unlimited Service Plan Card
Truly Unlimited talk, text, and data at 4G LTE⁺ speed. Video typically streams at DVD quality.^{††}



SAVE \$5.88

\$7

SanDisk® 32GB Class 4 microSD Card
Was \$12.88



SAVE \$13.88

\$14

SanDisk® 64GB Class 10 microSD Card
Was \$27.88



SAVE \$9.88

\$15

Blackweb™ 20k mAh Power Bank
• Charges your phone up to 10 times
Was \$24.88



SAVE \$14.88

\$15

Dream Vision® Pro VR Headset
• Bluetooth retractable headphones
Was \$29.88



SAVE \$4.88

\$5

ONN® Mobile VR Headset
• Also available in white, blue, or pink
Was \$9.88

¹ After 2GB high-speed data allowance is used, 128 kbps speeds used for the rest of month. Functionality of some data applications, such as streaming video or audio, may be impacted.

² Data usage exceeding the high-speed allowance will result in reduced data speed of up to 128 Kbps for the rest of your 30-day term.

³ Monthly unused high-speed plan data carries over for one 30-day renewal period if your plan renews on time. Rollover Data expires after one renewal period or w/any plan charge. Service provided by AT&T Mobility. © 2017 AT&T Intellectual Property. All rights reserved. See store associate for details.

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart 9BASE

Download our App and shop all day & night at Walmart.com 



Contract Offer

 **AT&T**  **verizon**
— Get a —



— with —
\$0 Down
(for qualified customers)
on select Apple® or
Samsung devices**
purchased on qualifying
AT&T® Next¹ or Verizon®
Device² Payment

SAMSUNG



Phone activations begin at 8 pm. Schedule an activation appointment starting at 6 pm. See store for details.

SAVE \$3.88

\$1

**ONN® 3.5' Micro
USB Cable**

• Variety of colors

Was \$4.88



SAVE \$1.88

\$4

**ONN® 3' Lightning
USB Cable**

• Variety of colors

Was \$5.88



SAVE \$5.88

\$4

**Blackweb™
Screen Protector**

• iPhone 8, 7, or 6s Plus
• iPhone 8, 7, or 6s
• GS7

Was \$9.88



SAVE \$15.96–\$28.26

\$20 each

Otterbox® Defender Case

• iPhone X
• iPhone 8, 7, or 6s Plus
• iPhone 8, 7, or 6s
• GS8 or GS8+

Was \$35.96–\$48.26



Selection and colors vary
by device and store.

* Offer and prices good for November 23-26, 2017; activation must take place by November 26, 2017. Gift card valid for future purchases only. Offer may not be combined with any other discounts or offers.

** [MT-L1] Offer valid on iPhone 7, iPhone 7+, iPhone 8, iPhone 8+, iPhone X, Samsung GS8, Samsung GS8+, and Samsung Note 8. Products, carriers, coverage, and colors may vary by store. Number of financed devices per account limitations may apply. See Walmart associate for \$0 down and offer details.

1 AT&T Next®: \$0 DOWN: Req's well-qualified credit. For smartphones only. Tax on sales price due at sale. Req's AT&T Next or AT&T Next Every Year installment agmt. Divides sales price into monthly installments. Limit as low as 2 smartphones at \$0 down. Service: Eligible postpaid voice and data service (minimum \$50 per month for new customers, may be added to select existing plans which may be less) is required and extra. If svc is cancelled, remaining installment agmt balance is due. Activ./Upgrade Fee: \$25/line. No upgrade fee for line w/smartphone purchased on installment agmt prior to 8/1/15. Waiver of fee subject to change. Restocking Fee: Up to \$45. Limits: Eligibility, device, line and financing limits & other restr's apply. See att.com/next and your Retail Installment Agreement for full details GEN. WIRELESS SVC: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may be req'd. Limits: Purch. and line limits apply. Prices vary by location. Credit approval, fees, monthly and other charges, usage, eligibility and other restrictions per line may apply. See att.com/additionalcharges for more details on other charges. Pricing and terms are subject to change and may be modified or terminated at any time without notice. Coverage and service are not available everywhere. You get an off-net (roaming) usage allowance for each service. If you exceed the allowance, your services may be restricted or terminated. Other restrictions apply and may result in service termination.

2 Verizon Device Payment: Subject to VZW Agmts, Calling Plan & credit approval. Offers & coverage, varying by svc., not available everywhere. Activation fees apply. See vzw.com. ©2017 Verizon Wireless. \$0 down for qualified customers with device payment plan.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$50

\$79

\$25 SHOPPING OFFER*

Google® Home

- Purchase any Google Home product and get up to \$25 off a Walmart order through Google Express
- Get answers from Google
- Manage everyday tasks
- Control compatible devices
- Enjoy your music
- Maximum 6 per person

Was \$129

Google Home

Voice-activated speaker



SAVE \$80

\$199

Netgear® Orbi® AC2200 Tri-Band Whole Home Wi-Fi® System

- Covers up to 3,500 sq. ft.
- Wall plug for easy placement
- Innovative Tri-Band Wi-Fi
- Single Wi-Fi network

Was \$279

orbi™



3 PACK



SAVE \$200

\$199

Arlo® Camera 3 Pack

- 3 HD cameras
- 100% wire-free design
- Night vision
- Motion-activated
- Indoor/outdoor weatherproof

Was \$399

arlo™

Create a smart home

SPECIAL BUY

\$150

Night Owl® 4-Camera HD Security System Kit

- 4 indoor/outdoor HD bullet cameras
- Up to 100' of night vision
- Real-time motion alerts
- Live view and playback on smart devices
- No monthly fees

Minimum 3 per store.



SAVE \$60

\$89

Netgear® Nighthawk® AC1900 Router

Was \$149

NETGEAR® Nighthawk®



SPECIAL BUY

\$55

Fujifilm® Instax® Mini 7s Camera Bundle

- Includes 20-ct. film, case, and photo album

Minimum 4 per store.



SAVE \$100

\$199

Yuneec® Breeze Drone

- Includes controller and 4K video recording
- 5 preset flight modes, including "Follow Me"
- Safe to fly indoors and outdoors
- Live streaming to your favorite social media sites

Was \$299



ONLY AT WALMART

SAVE \$28

\$40

Sharper Image® Streaming Drone

Was \$68



SAVE \$5.97

\$9

Merge Cube™

- Hold a hologram in your hand
- Partners with your phone

Was \$14.97



Available in the contiguous United States only. Device must be activated between October 4, 2017 and January 15, 2018 to qualify. Coupon expires January 31, 2018. Coupon will be automatically issued after linking account to Walmart.com. Valid only for Walmart orders on Google Express. *Only two (2) coupons total per household. Unused coupon amount doesn't carry over.

All props sold separately.

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

11AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY EPA CT NJ DE, OH, Or, SEFL, SMO, WFL, NH, VT

Get your color-coded store map at Walmart.com or on our App 

SPECIAL BUY

\$1.96
each

Select DVDs

Minimum 2 per title,
per store.



Over 200 titles at this price!

SPECIAL BUY

\$3.96
each

Select DVDs

Minimum 1 per
title, per store.



Over 250 titles at this price!

SPECIAL BUY

\$19.96

Disney® Cars 3® 4K
Ultra HD

Minimum 1 per store.



SAVE \$5

\$14.96

Despicable Me 3®
Digital Download
Card

• Watch it today
on VUDU
Was \$19.96



SPECIAL BUY

\$7.96
each

Select DVDs

Minimum 2 per
title, per store.



Over 40 titles at this price!

SPECIAL BUY

\$9.96
each

Select Multipack
DVDs or Blu-ray

Minimum 2 per title, per store.



Over 50 titles at this price!

SPECIAL BUY

\$9.96
each

Select Disney®
DVDs or Blu-ray

Minimum 6 per title,
per store.



SPECIAL BUY

\$9.96
each

Select TV Series
DVDs

Minimum 2 per title, per store.



Over 50 titles at this price!

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SPECIAL BUY

\$5.96 each

Blu-ray Disc®

Minimum 2 per title, per store.



Over 100 titles at this price!

SPECIAL BUY

\$9.96 each

Blu-ray Disc®

Minimum 2 per title, per store.



Over 40 titles at this price!



SPECIAL BUY

\$55 each

JBL® Flip™ 3 Bluetooth® Speaker

Minimum 10 per store.

Bluetooth®



SAVE \$50

\$59

RCA® 10" Dual Screen Portable DVD Player

Was \$109



SAVE \$50

\$99

Fitbit Alta HR™ Small Bundle

• PurePulse® heart rate tracking
• Bonus band included, a \$29.95 value

Was \$149

fitbit alta HR



SAVE \$50

\$99

Fitbit Charge 2™ Large Bundle

• PurePulse® heart rate tracking
• Bonus band included, a \$29.95 value

Was \$149

fitbit charge 2



SAVE \$29.88

\$30 each

JBL® Clip™ 2 Bluetooth® Speaker

Was \$59.88



SAVE \$24.88

\$25

Skullcandy® Uproar Bluetooth® On-ear Headphones

Was \$49.88

Skullcandy



SAVE \$14.88

\$15

Skullcandy® Jib Bluetooth® Earbuds

Was \$29.88

Skullcandy



SAVE \$21.88

\$25

Skullcandy® INK'D Wireless In-Ear Headphones

Was \$46.88

Skullcandy



SAVE \$50

\$69

ION® Game Day Bluetooth® Speaker

Was \$119

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

13AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY, EPA
CT NJ DE, OH Or, SEFL, SMO, WFL, NH, VT, HI

Find items in-store using our color-coded map



Electronics
Pgs. 2-13



Toys
Pgs. 14-19



Apparel
Pgs. 20-24



General Merch
Pgs. 25-26



Home
Pgs. 27-31

SPECIAL BUY

\$30 each pack

Ground Breakerz 3 Pack

Minimum 6 per store.

3 PACK



SAVE \$19.88

\$25

Disney® Cars® 3 Mega Garage
Was \$44.88

ONLY AT WALMART



SPECIAL BUY

\$15

NERF® N-Strike™ RotoFury™
Minimum 4 per store.



SAVE \$14.86

\$15 each

New Bright® 1:12 RC Car or 1:15 RC Truck
Was \$29.86



SPECIAL BUY

\$25

Hot Wheels® 50-Pc. Diecast Set
Minimum 3 per store.

ONLY AT WALMART



SPECIAL BUY

\$20

Marvel® Titan Hero Series™ 4 Pack
• Choice of *The Avengers* or *Spider-man*
Minimum 4 per store.



SPECIAL BUY

\$50

DC Comics® Batcave®
• Includes Batman figure
• Ages 6-8

Minimum 2 per store.



SAVE \$29.97

\$30 each

Fast & Furious™ 1:12 RC Car
Was \$59.97
Styles may vary by store.



SPECIAL BUY

\$30

Hasbro® Star Wars™ BB-8™
Minimum 2 per store.



14AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY, EPA CT NJ DE, OH Or, SEFL, SMO, WFL, NH, VT

Toys

All props sold separately.

While supplies last.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$3

\$4.94 each

Barbie® or Monster High® Doll
Was \$7.94

SPECIAL BUY

\$10 each

Baby Alive® Brushy Brushy Baby™
Minimum 2 per store.

SAVE \$14.97

\$15

18-Piece Spark Kitchen
Was \$29.97

FULLY ASSEMBLED

SPECIAL BUY

\$40

Spark. Create. Imagine.™
40-Pc. Dollhouse
• Made in the USA
Minimum 8 per store.

SPECIAL BUY

\$20

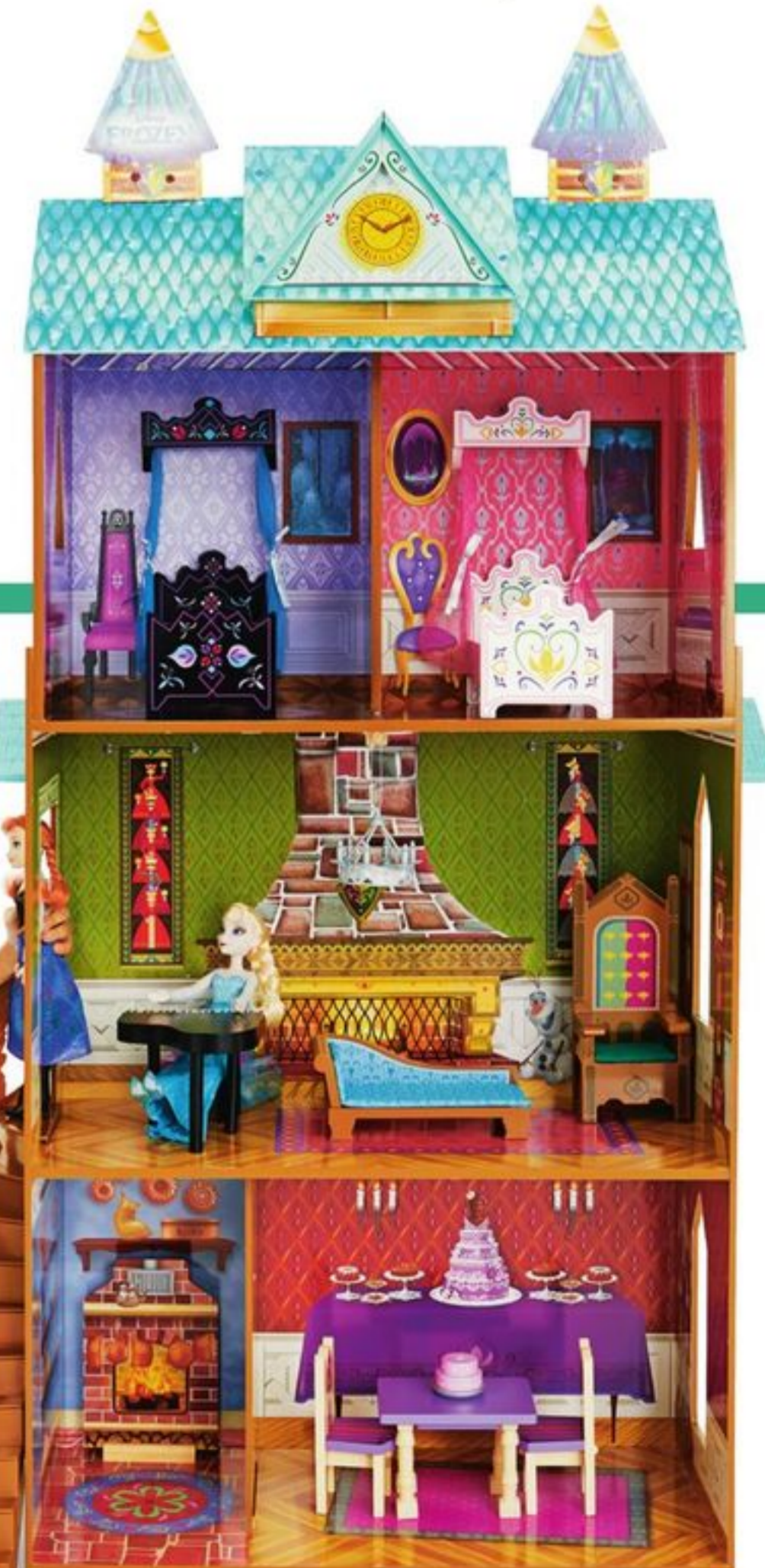
Shopkins™ Jet
• Includes Skyanna doll
Minimum 4 per store.

ONLY AT WALMART

SAVE \$24.88

\$25

Disney Junior® Doc McStuffins™ Hospital Care Cart
Was \$49.88



SPECIAL BUY

\$20 each

Disney Princess® Toddler with Dress
• Includes size 4-6 dress and 14" toddler doll
Minimum 4 per store.

SPECIAL BUY

\$4.94 each

Disney® Fashion Doll
• Frozen, Princess, or Descendants
Minimum 20 per store.

SPECIAL BUY

\$88

Arendelle Wooden Castle

• Made with real wood
• 12 pieces

Minimum 4 per store.



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

15AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY, EPA CT NJ DE, OH Or, SEFL, SMO, WFL, NH, VT

Download our App and shop all day & night at Walmart.com 



SAVE \$100
\$298

John Deere® Gator™
12V Ride-On
Was \$398

SAVE \$100
\$198

Frozen® Sleigh
12V Ride-On
Was \$298



SAVE \$51
\$98 each

Lightning McQueen®
or Minnie Mouse®
6V Ride-On
Was \$149

GMC® Sierra
6V Ride-On,
Special Buy, \$98

Minimum 1 per store.



SPECIAL BUY
\$25

Mini Trampoline
• Also available
in blue, green,
or pink

Minimum 6 per store.



SAVE \$100
\$198

24V Electric Quad
• 250 watt motor
• Air-filled tires and
rear disc brake
Was \$298



SPECIAL BUY
\$29 each

6V 3-Wheel
Character Cycle
• Also available in
Spider-man or
Princess

Minimum 1 per store.



SAVE \$40
\$49 each

12V Electric Scooter
• Ages 8+
Was \$89

Electric scooters not available
in Delaware or Montana.



BLACK FRIDAY BEGINS | 6PM | IN STORES

THURSDAY 11/23 ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



16" Rock It™ or Sea Star™ Bike
Was \$49.97

SAVE \$15.97
\$34 each

20" Rock It™ or Sea Star™ Bike
Was \$49.97



SPECIAL BUY
\$14.97

DIY Planner Journal Kit
• 1,750 pieces

SPECIAL BUY
\$9.97

Select Kids' Craft Kits
• 4 different styles to choose from

SPECIAL BUY
\$10

Sharpie® Set
• 36 pieces

SPECIAL BUY
\$29.97 each set

Art Set with Easel
• 162 pieces
• 6' easel
• 16" x 20" canvas



SAVE \$4.97-\$9.96
\$15 each

2 or 3 Wheel Character Scooter
Was \$19.97-\$24.96



SPECIAL BUY
\$15 each

Pogo Stick
• Variety of colors
Minimum 6 per store.



SAVE \$13.82
\$15 each pair

Y-Volution™ Neon Street Rollers
• Also available in pink or green
Was \$28.82



All items in this ad are available in limited quantities. Sorry, no rain checks.

All props sold separately.

Walmart

17AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE, NY EPA CT NJ DE, OH, Or, SEFL, SMO, WFL, NH, VT

Get your color-coded store map at [Walmart.com](https://www.walmart.com) or on our App 



SPECIAL BUY

\$20 each

Giant Plush Bear or Unicorn

Minimum 3 per store.



SAVE \$9.84

\$15

Tickle Me Elmo
Was \$24.84

 **Bluetooth®**

SPECIAL BUY

\$39

Singing Machine® Bluetooth® Karaoke

Minimum 12 per store.



SPECIAL BUY

\$99

Singing Machine® Pedestal Karaoke
• USB digital record
• Echo control

Minimum 5 per store.

 **Bluetooth®**



 **Bluetooth®**

SAVE \$7.96

\$7 each

Tzumi® Pop Solo™ Karaoke Microphone and Bluetooth® Speaker
• Also available in black

Was \$14.96



\$9.88 each

Select Games



\$4.88 each

Select Games



SPECIAL BUY

\$20 each

LEGO® or Duplo® Creative Box
• 900-pieces LEGO
• 120-pieces Duplo
Minimum 25 per store.



SPECIAL BUY

\$20

FurReal Friends® J.J. My Jumpin' Pug™ Interactive Toy

Minimum 2 per store.

SPECIAL BUY

\$20 each

Character Playland
Minimum 18 per store.



18AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE,
NY EPA CT NJ DE, OH, Or, SEFL, SMO, WFL, NH, VT Toys

While supplies last.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

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SPECIAL BUY

\$30

PJ Masks® Playset

Minimum 8 per store.



ONLY AT WALMART



SPECIAL BUY

\$10 each

Flip Zee® Girls or Trolls Dolls

Minimum 36 per store.

ONLY AT WALMART



SAVE \$4.97

\$15 each

Character Chair
Was \$19.97



SPECIAL BUY

\$25

Paw Patrol® Arctic Terrain Vehicle

Minimum 12 per store.



SPECIAL BUY

\$14 each

Me Reader™
• 7 additional characters available

Minimum 9 per store.



SPECIAL BUY

\$5 each

Select Storybooks
• 7 additional characters available

Minimum 27 per store.



\$5 each

Select Fisher-Price® Infant Toys



\$87.75
VALUE

SPECIAL BUY
\$60 each

Disney® Walker and Bouncer
• Also available in Minnie Mouse



SAVE \$50

\$99 each

Graco® Nautilus™ Harness Booster

• 22-65 lbs. 5-point harness
• 30-100 lbs. high-back booster
• 40-100 lbs. backless booster

Was \$149



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart

19AZ, CO WY MT, Jac, KC, KY, Mia, MI, NE,
NY EPA CT NJ DE, OH, Or, SEFL, SMO, WFL, NH, VT

Find items in-store using our color-coded map



Electronics
Pgs. 2-13



Toys
Pgs. 14-19



Apparel
Pgs. 20-24



General Merch
Pgs. 25-26



Home
Pgs. 27-31



SPECIAL BUY
\$8.50
each

Boys' or Girls' Character 1-Pc. Sleepwear

- Variety of characters
- Sizes 4/5-10/12



SPECIAL BUY
\$4.75
each set

Boys' or Girls' Character Sleep Set

- Variety of characters
- Sizes 12-18M, 2T-5T, 4/5-14/16



BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



AND1

SPECIAL BUY

\$8.50 each set

Boys' AND 1® or Girls' Danskin Now® Track Set

• Sizes 4/5–14/16



DANSKIN NOW



SPECIAL BUY

\$4.75 each pack

Girls' Faded Glory® Fleece-lined Leggings 2 Pack
• Sizes S–L



SAVE \$4.42–\$5.44

\$8.50 each pair

Boys' Wrangler® Straight or Slim Straight Denim Jeans
• Sizes 4–16, 8–16H
Was \$12.92–\$13.94



SPECIAL BUY

\$4.75 each pair

Boys' or Girls' Character Slippers
• Sizes S–XL



SAVE \$4.74

\$5 each pack

Character Underwear Boys' 5 Pack or Girls' 7 Pack
• Variety of characters
• Sizes 4, 6, or 8
Was \$9.74



SPECIAL BUY

\$10 each pair

Boys' or Girls' FlipaZoo™ Slippers
• Variety of characters
• Sizes S–XXL



SPECIAL BUY

\$3 each pack

Boys' or Girls' No-Show Socks 10 Pack
• Also available in crew 7 pack



All items in this ad are available in limited quantities. Sorry, no rain checks.

Sizes, colors, and styles may vary by store.

Walmart 21BASE



SPECIAL BUY

Secret Treasures™
Short Robe
• Sizes S-3XL



\$10
each



SPECIAL BUY

Cuddl Duds®
Climate Right
2-Pc. Thermal Set
• Sizes S-2XL



SPECIAL BUY

Riders by Lee®
Fleece-Lined Shirt
• Sizes S-2XL



SPECIAL BUY

Riders by Lee®
Jeggings
• Sizes S-2XL



SPECIAL BUY

2-Pc. Pajama Set
• Sizes S-3XL



BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



SPECIAL BUY

Dearfoams® Slippers
• Sizes S–XL



SPECIAL BUY

Faded Glory® Leggings 2 Pack
• Sizes S–3XL



\$7
each



SPECIAL BUY

Danskin Now® Zip-Front Jacket
• Variety of colors
• Sizes S–2XL

SPECIAL BUY

Danskin Now® Knit Joggers
• Variety of colors
• Sizes S–2XL

SPECIAL BUY

Danskin Now® Space Dye Tech Fleece Hoodie
• Sizes S–2XL

DANSKIN
NOW



SPECIAL BUY

Secret Treasures™ Comfort Bra
• Sizes S–2XL



SPECIAL BUY

Danskin Now® Athletic Socks 10 Pack
• Variety of colors
• Mesh ventilation
• Arch support

\$4.50
each

SPECIAL BUY

Secret Treasures™ Fleece-Lined Tights 2 Pack
• Variety of colors
• Sizes S–XL



SPECIAL BUY

No nonsense® Boot Socks
• Also available in bootie or crew
• Variety of colors



SPECIAL BUY

Plush Sleep Pants
• Sizes S–3XL



All items in this ad are available in limited quantities. Sorry, no rain checks.

Sizes, colors, and styles may vary by store.

Walmart 23BASE_AK

Find items in-store using our color-coded map



Electronics
Pgs. 2-13



Toys
Pgs. 14-19



Apparel
Pgs. 20-24



General Merch
Pgs. 25-26



Home
Pgs. 27-31



SPECIAL BUY

SwissTech®
Quarter-Zip Top
• Sizes S-3XL

SWISSTECH



\$10
each



SPECIAL BUY

Dickies® Full-Zip Hoodie
• Sizes M-2XL

GENUINE
Dickies



SPECIAL BUY

AND 1® 2-Pc. Track Set
• Sizes S-2XL

AND1



SPECIAL BUY

Russell® Therma
Force Tech Jacket
• Sizes S-2XL

SAVE \$6.87

Wrangler®
5-Star Jeans
• Sizes 29-42
Was \$16.87

Wrangler



SAVE 96¢-\$1.96

Fruit of the Loom®
Breathable Underwear
5 Pack

• Bonus: 5 pair for price of 3
• Sizes S-XL

Was \$10.96-\$11.96



FRUIT OF THE LOOM

3 PACK
+2
BONUS



SAVE \$1.96

Fruit of the Loom®
Fleece Crew Top
or Pants
• Sizes S-2XL

Was \$5.96



SAVE \$4.77

Dickies® Industrial
Strength Dri-Tech Crew
Work Socks 5 Pack
Was \$8.77

GENUINE
Dickies

\$4
each

SAVE \$4.47

AND 1® Socks 6 Pack
Was \$8.47



AND1



SAVE \$3.50

Character Graphic Tee
• Sizes S-2XL
Was \$7.50



SPECIAL BUY

Fruit of the Loom®
Sleep Pants
• Sizes S-2XL

SPECIAL BUY

Graphic Fleece
Sleep Pants
• Sizes S-2XL



\$6
each



**SHARPER
IMAGE**

SPECIAL BUY

Sharper Image®
Slippers
• Also available in grey
• Sizes S-XL

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$28.82

\$39

Infrared Quartz Electric Heater

- 1,500 watts
- 2 heat settings
- 3D flame works with or without heat

Was \$67.82



SAVE \$25

\$74

Primo® Hot and Cold Water Dispenser

- Ice cold and piping hot water on demand
- Spillproof design with leak guard

Was \$99



SPECIAL BUY

\$99

Masterbuilt® 30" Digital Electric Smoker

- Patented side wood chip loading system



SAVE \$7.97

\$17

Premium 3-Step Step Stool

- Also available in white or red
- 8' 10" maximum reach

Was \$24.97



SPECIAL BUY

\$20

4-Gal. 4HP Stainless Steel Wet/Dry Vac

- 9-pc. accessory pack
- 7' power cord with cord wrap



SPECIAL BUY

\$89

Air Compressor



SPECIAL BUY

\$49

Stanley® 2-Drawer Tool Chest with 100-Pc. Black Chrome Mechanics Tool Set

- Ball-bearing drawers
- Includes 1/4" and 3/8" ratchets

STANLEY



**100
PIECES**

GOODYEAR

4-day price guarantee on tires (11/23-11/26)

Tire installation available starting at 7 am Friday, 11/24.

Starting at \$44

\$44

P195/70R14 Goodyear® Integrity
• 50,000 miles*

\$109

P265/70R16 Goodyear® Wrangler RT/S
• 50,000 miles*

245/60R18 Goodyear® TripleTred CS
• 65,000 miles*

\$54

P195/65R15 Dunlop SP Sport 5000
• 65,000 miles*

215/70R15 Goodyear® Integrity
• 50,000 miles*

205/65R15 Goodyear® Integrity
• 50,000 miles*

\$119

P265/70R17 Goodyear® Wrangler AT/S
• 50,000 miles*

P275/55R20 Goodyear® Wrangler SR-A
• 50,000 miles*

\$64

P215/60R16 Dunlop Signature II
• 65,000 miles*

P225/60R16 Goodyear® Integrity
• 50,000 miles*

P205/55R16 Goodyear® Eagle LS
• 50,000 miles*

\$129

P275/65R18 Goodyear® Wrangler ArmorTrac
• 50,000 miles*

P275/60R20 Goodyear® Wrangler ArmorTrac
• 50,000 miles*

\$79

225/65R17 Dunlop Signature II
• 65,000 miles*

MANY MORE TIRES AND BRANDS AVAILABLE

Except where prohibited by law. Check your local store's hours.

* Limited treadwear warranty.

Guarantee Card distribution will begin Thursday, November 23 at 6 pm and end on Sunday, November 26 at 11:59 pm Limit 1 Guarantee Card per person, with a limit of 8 items. Offer only applies to eligible items on program. Payment must be made upon checkout for the Guarantee Card. Deadline for payment may vary based upon local store hours, see local store for details. Not valid in Hawaii or Puerto Rico. Merchandise will be delivered to the store where you made your purchase. Customers will receive notice via phone call when the item is available for pick up at the location where the purchase was made. Valid phone number required. If the tires are not purchased with the Guarantee Card by Sunday, 12/31/17, the Guarantee Card will become a standard Walmart Gift Card, loaded with the amount of Black Friday item purchase price. All standard Walmart Gift Card terms and conditions will apply. If Card is lost or stolen, take the original receipt to your local store for a replacement Walmart Gift Card or full refund. Guarantee Cards not redeemed may receive a full refund with original receipt. If Walmart is unable to fulfill your order, a full refund will be provided upon request. A comparable substitution may be available. Contact a Customer Service Associate at your local store or call 1-800-966-6546 for additional assistance. Dates and times are subject to change without notice. All taxes and applicable fees apply. Tire Installation Fees and Road Hazard Warranty not included. Tires available only in stores with an Auto Care Center. Go to Walmart.com to find one near you.

All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart 25BASE

Find items in-store using our color-coded map



Electronics
Pgs. 2-13



Toys
Pgs. 14-19



Apparel
Pgs. 20-24



General Merch
Pgs. 25-26



Home
Pgs. 27-31

SPECIAL BUY

\$12

Ozark Trail® 30-Oz.
Tumbler 2 Pack



**2
PACK**

SPECIAL BUY

\$10 each

Hunting Apparel



SAVE \$59

\$88

Digital Fire Safe
Was \$147



SAVE \$19.64

\$29

Ozark Trail® Premium
Soft-Sided Super Cooler
• 36-can capacity
Was \$48.64



SPECIAL BUY

\$38

Ozark Trail® 4-Person
Instant Tent
• Easy 30-second setup



SPECIAL BUY

\$148

MaxiClimber®
Total Body Workout



SPECIAL BUY

\$68

Norwich 7.5'
Pre-Lit LED Tree
• 450 LED
color-changing lights



SPECIAL BUY

\$8.87 each

Projection Light Show
• Confetti
• Silhouette



SPECIAL BUY

\$49 each set

Buck and Sleigh Set or
3-Pc. Vine Deer Family



SPECIAL BUY

\$39

72" Light Up
Fluffy LED
Snowman



72"

26BASE General Merch

While supplies last.

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SAVE \$20

\$28

Black+Decker™ AirSwivel® Upright Vacuum
• Swivel steering
• Ultra-lightweight at 8.8 lbs.

Was \$48

BLACK & DECKER



SAVE \$44

\$44

Hoover® Rewind Upright Vacuum
• 25' cord rewind
Was \$88



SAVE \$50

\$88

Bissell® ProHeat® DeepClean Upright Carpet Cleaner
• Built-in heater continuously heats water
• Large capacity tank
• Easy to fill, empty, and clean
Was \$138



SPECIAL BUY

\$98

Shark® Navigator® Lift-Away® Pro Pet Vacuum
• Lightweight, portable, lift off canister
• Swivel steering
• Air-driven pet brush attachment

Shark



SPECIAL BUY

\$189 each

Dyson® DC59 Stick Vacuum
• V6 motor technology
• Transforms to a handheld
• Balanced for floor-to-ceiling cleaning

dyson



SPECIAL BUY

\$48 each set

Protégé™ 5-Pc. Luggage Set
• 28", 24", and 20" uprights with added expandability
• 15" boarding tote
• Toiletry kit



SPECIAL BUY

\$89⁹⁷

Brother® Electronic Sewing Machine
• 100 stitch
• LCD display
• Drop-in bobbin
brother
at your side



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart 27BASE

Get your color-coded store map at Walmart.com or on our App 

SPECIAL BUY

\$24 each set

Hotel Style 1,100 Thread Count Sheet Set

- Cotton rich
- Available in Full, Queen, or King

HOTEL STYLE

1,100
Thread Count



SPECIAL BUY

\$25 each

Character 5-Pc. Twin Bed-in-Bag

- Bonus: Includes tote
- Variety of characters



Better Homes and Gardens



SPECIAL BUY

\$34

Better Homes & Gardens® 11-Pc. Comforter Set

- Includes one comforter, two shams, two pillow cases, two euro shams, one bedskirt, and three decorative pillows
- Available in Queen or King

SPECIAL BUY

\$65

Mainstays™ 6" Memory Foam Twin Mattress

Full or Queen, \$95



SPECIAL BUY

\$49

Spring Air® 17" Queen Airbed

- Built-in pump
- Headboard/backrest



SPECIAL BUY

\$4.88

Serta® Elite Comfort Pillow

- Standard size



SPECIAL BUY

\$3.50 each

Mohawk® Memory Foam Rug

• 17" X 24"



SPECIAL BUY

\$1.60 each

Washcloths 6 Pack or Bath Towel

- Variety of colors



SPECIAL BUY

\$6 each set

14-Pc. Shower Set

- Variety of colors



BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.

SPECIAL BUY

\$155

Whalen® Fireplace Media Console

- Holds up to a 50" flat panel TV
- Heats up to 400 sq. ft.



YANKEE CANDLE®

SPECIAL BUY

\$20 each pack

Yankee Candle® 2 Pack
• \$31.72 value



SPECIAL BUY

\$169

Serta® Massage Recliner

- Dual-motor lumbar massage
- 8 remote-controlled comfort settings



SPECIAL BUY

\$14.88 each set

Better Homes and Gardens® Wax Cube and Warmer Set
• \$31.48 value



SPECIAL BUY

\$50

Mainstays™ Barstools 3 Pack

- Adjustable to 24" or 29"



Save \$4.94

\$5 each

Sparkle-Sequin Decór Pillow
Was \$9.94



SPECIAL BUY

\$5.88 each

Mainstays™ Frame Collage



SPECIAL BUY

\$17.88

Better Homes and Gardens® 28" Clock
• Variety of styles



SPECIAL BUY

\$24.88

Better Homes and Gardens® Lighting 3 Pack

Better Homes and Gardens®



All items in this ad are available in limited quantities. Sorry, no rain checks.

All props sold separately. Styles and colors may vary by store.

Walmart

29BASE_AK

Download our App and shop all day & night at Walmart.com 

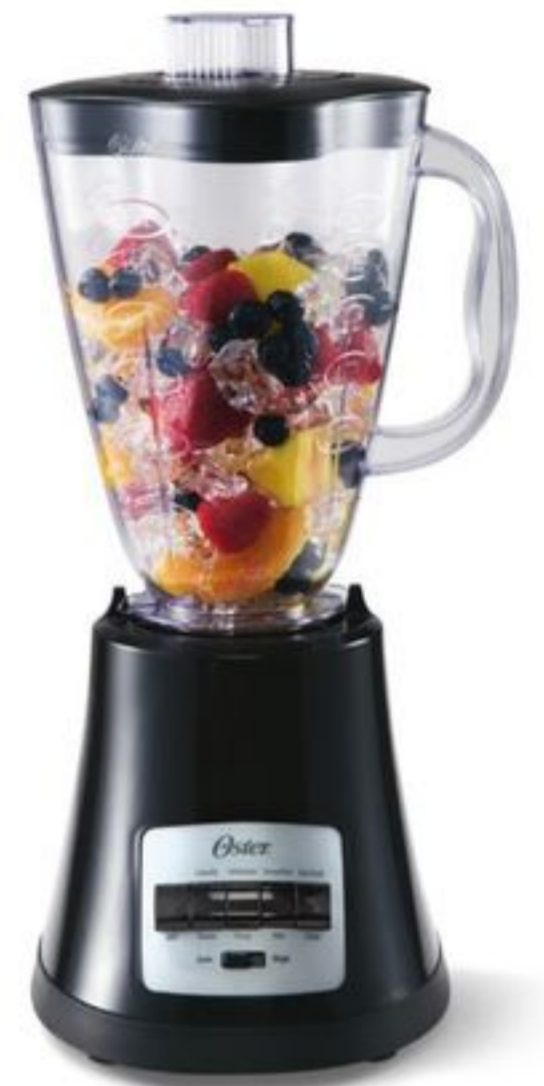


Farberware® 1.5L Fryer
FARBERWARE

Farberware® Griddle
FARBERWARE



Oster® 8-Speed Blender
Oster



SPECIAL BUY
\$988
each



Mr. Coffee® 12-Cup Programmable Coffee Maker
Mr. Coffee

Better Homes and Gardens® 23-Pc. Prep & Store Kitchen Set



Better Homes and Gardens®



Crock-Pot® 5-Qt. Slow Cooker
CROCK-POT
THE ORIGINAL SLOW COOKER®



SPECIAL BUY
\$39

Farberware® Digital Air Fryer
• Uses little-to-no oil
• Easy one-touch controls

FARBERWARE



SPECIAL BUY
\$18⁹⁷

Mainstays™ 3-Pc. Step Waste Can Set
• Includes one 7.9-gal. can and two 1.3-gal. cans



SAVE \$3.78
\$5 each pack

Ball® or Kerr® Regular Mouth Pint Canning Jars
Was \$8.78



12 PACK

Brands vary by store.

SPECIAL BUY
\$15

Copper Chef® Electric Skillet
• Ceramic nonstick technology
• No oil needed



COPPER CHEF®

AS SEEN ON TV

BLACK FRIDAY BEGINS THURSDAY 11/23 | 6PM | IN STORES ALL DAY ONLINE

While supplies last. Starts at 6 pm, except where prohibited by law. Check your local store's hours. Prices also valid all-day Friday, while supplies last.



Instant Pot® Pressure Cooker
• 7 appliances in one
• Large 5-qt. capacity
Instant Pot®

cooking time
up to
70% faster
than conventional cooking

SPECIAL BUY

\$49
each



Ninja® Professional Blender
• 900 watts



Copper Chef® 7-Pc. Set



Igloo® Mini Desk Fridge
• 6-can capacity
• AC car plug adapter



SPECIAL BUY

\$19
each



Chicago Cutlery® 23-Pc. Cutlery Set



Pyrex® 28-Pc. Storage Set

28-PC. SET



Rubbermaid® 36-Pc. Easy Find Lids™ Food Storage Set



36-PC. SET



SPECIAL BUY

\$7.60
each set



36-PC. SET

Rubbermaid® TakeAlongs® 36-Pc. Food Storage Set



SPECIAL BUY

\$20
each set

The Pioneer Woman® Vintage Floral 20-Pc. Gadget Set



20-PC. SET



SPECIAL BUY

\$29
each set

The Pioneer Woman® 20-Pc. Dinnerware Set



SPECIAL BUY

\$94

The Pioneer Woman® 30-Pc. Cookware Set
• Also available in red



All items in this ad are available in limited quantities. Sorry, no rain checks.

Walmart 31BASE_AK

SPECIAL BUY

\$49⁸⁸

Hatchimals™
Golden Lynx™ Egg

Minimum 20 per store.

ONLY AT
WALMART



Walmart

BLACK FRIDAY BEGINS | 6PM THURSDAY 11/23 IN STORES ALL DAY ONLINE



SPECIAL BUY

\$328

LG® 49" Class 4K
Smart TV

- 48.5" diagonal screen size
- Includes many more built-in apps

Minimum 5 per store.

4K

Ultra HD Resolution

49"

VUDU NETFLIX HBO GO YouTube



XBOX ONE X

\$499

Xbox One® X Console

- Experience immersive true 4K gaming
- The world's most powerful console

\$29 each

Select Top Video Games

- Select titles available in digital



ONLY AT
WALMART

NEW

SAVE \$80

\$99

Promark® Shadow Drone with GPS

- Includes controller and VR headset
- GPS enabled drone with Follow Me technology
- Live stream video with Virtual Reality mode
- Easy to fly with GPS position hold and GPS return home
- LED lithium battery and remote control

Was \$179



SPECIAL BUY

\$229

iRobot® Roomba® 618 Vacuuming Robot

- Just press clean. Works on all your floors
- Smart sensors navigate under and around furniture
- Patented 3-stage cleaning picks up dust to large debris



14" screen

Intel® Celeron

32GB storage

4GB memory



SAVE \$40

\$179

HP® Stream Laptop

- Office 365 personal 1-year subscription included (\$69 value)

Was \$219

Windows

WHILE SUPPLIES LAST. Starts at 6 pm, November 23 in-store, except where prohibited by law. Check your local store's hours. Prices also valid all day Friday, while supplies last. Lines may form prior to start time. Online sales begin Thursday, November 23 at 12:01 am EST. **WALMART'S ADVERTISED MERCHANDISE POLICY** - We intend to have every advertised item in stock. However, we may not offer some items in all locations, and quantity or availability may vary due to unexpected demand or other circumstances beyond our control. Prices offered on Walmart.com may vary from prices offered in our stores. In addition, we may offer to sell you a similar item at the advertised price or a comparable price reduction. **"SPECIAL BUY"** items are items that we carry at a special price for a limited time only. **"BONUS"** items are items that include a bonus amount of the same item or an additional bonus item at no extra cost. **"ROLLBACK"** means that the advertised price is even lower than the previously offered Every Day Low Price. In all cases, we reserve the right to limit quantities to normal retail purchases or one-per-customer or household, and to exclude dealers. Our advertising circular may vary by geographic region, and any particular regional circular will apply only to stores in that region. Offers and limitations void where prohibited by law. We apologize for, but will not be bound by, any errors in our advertisements. This advertised merchandise policy does not apply to our Prescription Program. Prices and/or items available only in the USA (may vary in Alaska, Hawaii, Oklahoma, Wisconsin, Puerto Rico, or online at Walmart.com). For the store location nearest you, please call 1-800-881-9180 or check online at Walmart.com. The "spark" design is a Walmart, and Save money. Live better. are marks and/or registered marks of Wal-Mart Stores, Inc. ©2017 Wal-Mart Stores, Inc., Bentonville, AR. Printed in the USA. **Event Dates: Thursday, November 23 - Friday, November 24, 2017.**

SHOP THESE ONLINE NOW

SAVE \$92
\$87⁹⁹

RCA® Galileo Pro
2-in-1 Tablet

• Includes
keyboard case

Was \$179.99

11.5"
screen

Android
6.0 Marshmallow

32GB
storage



SAVE \$80
\$449

Acer Aspire E5
Laptop

Was \$529

15.6"
full HD
screen

Intel®
7th gen
i7-7500u

8GB
memory

1TB
hard
drive



SAVE \$100
\$99

X Rocker® Dual
Commander
Gaming Chair

Was \$199



SAVE \$39
\$99

Kingsford® 32"
Charcoal Grill

Was \$138

While supplies last. All items in this ad are available in limited quantities. Sorry, no rain checks.

4 DAYS ONLY! NOV. 9-12

Click here for more

SPECIAL BUY
\$249

Xbox One® S Console Bundle
• Includes bonus game and bonus controller
• 500GB



SAVE \$8.12
\$29.97

Sky Rider Falcon 2 Pro Drone
Was \$38.09



Download our App.



SAVE \$63
\$99

MDSports® 4-Pc
Table Tennis Set
Was \$162

SAVE \$29.97
\$20

Mega Bloks®
250-Pc. Tower
Was \$49.97



SAVE \$10
\$35

American Plastic
Toys Deluxe
Custom Kitchen
Was \$45



BLACK FRIDAY

**EARN DOUBLE
CASH BACK****
on Walmart purchases



Thanksgiving + Black Friday
Nov. 23–24, 2017

**2^x cash back
means**

- 6% on Walmart.com and Walmart Pay purchases
- 2% cash back at Walmart stores

Paid as statement credit.

GET DETAILS HERE